



Special points of interest:

- OUR BEST SUMMER OF CAMPS EVER
- 1,500+ CAMPERS
- 15 Satellite camps across the state
- Over 80 Academy members from 27 different High School programs

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ELEVATE YOUR GAME

BRIAN BUTCH BASKETBALL



IF YOU HAVE TALENT, BUT YOU'RE NOT WILLING TO DO THE THINGS THAT DON'T REQUIRE TALENT, YOU WILL NEVER BE SUCCESSFUL.

**- BUZZ WILLIAMS
VIRGINIA TECH**

2017 WILL BE ANNOUNCED NEXT MONTH!!!

BOOK RECOMMENDATION

Mind Gym : An Athlete's Guide to Inner Excellence
By: Gary Mack & David Casstevens

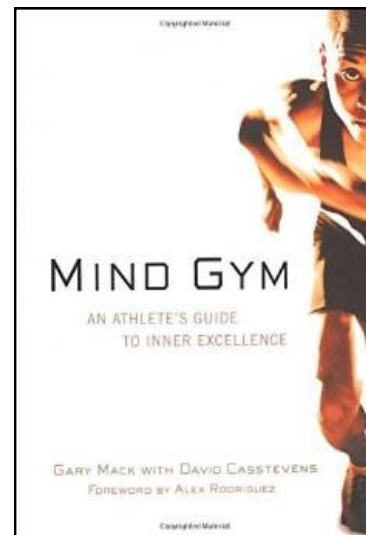
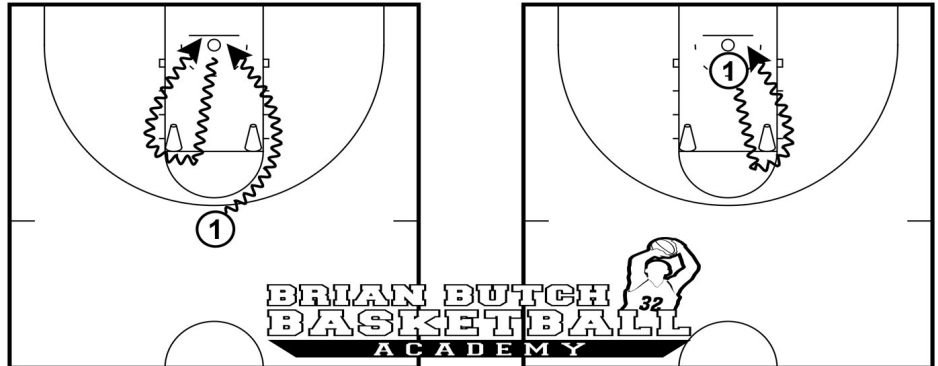




FIGURE 8 LAY-UPS

Brian Butch Basketball Academy
Drill Work

Brian Butch Basketball Academy
Drill Work



1st Player starts at top of the key. On go, he/she attacks to the right & goes in for the lay-up. Grabs their rebounds then dribbles with their left & turns the corner. Goes in for their lay-up.

Pattern continues. You can go for a certain number of makes or a certain amount of time

WE LEARN.....

10% OF WHAT WE READ

20% OF WHAT WE HEAR

30% OF WHAT WE SEE

50% OF WHAT WE BOTH SEE AND HEAR

70% OF WHAT IS DISCUSSED WITH OTHERS

80% OF WHAT WE EXPERIENCE PERSONALLY

95% OF WHAT WE **TEACH** TO SOMEONE ELSE

*“You don’t shoot fast,
you get ready to shoot
fast”*

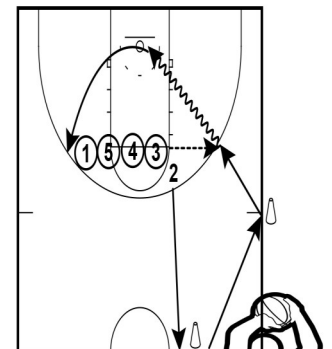
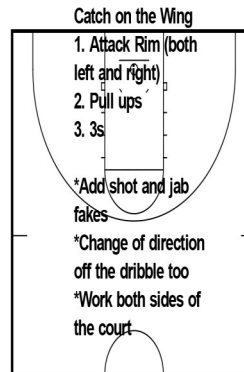
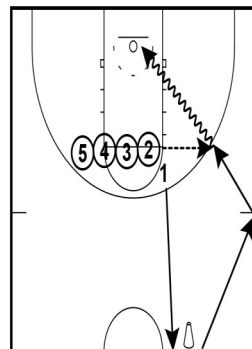
Fastbreak Shots

Brian Butch Basketball Academy

Drill Work

Drill Work

Drill Work



1 will backpedal until he sees the cones then stop & sprint to touch sideline (next to the cone). Change direction and cut to free line extended and receive pass from 2. Once 2 passes then 2 will backpedal. 3 will be next passer

**BRIAN BUTCH
BASKETBALL
ACADEMY**



Twenty Ways to Get Mentally Tough

From the book “*Training Camp*”

By: Jon Gordon

1. When you face a setback, think of it as a defining moment that will lead to a future accomplishment.
2. When you encounter adversity, remember, the best don't just face adversity; they embrace it, knowing it's not a dead end but a detour to something greater and better.
3. When you face negative people, know that the key to life is to stay positive in the face of negativity, not in the absence of it. After all, everyone will have to overcome negativity to define themselves and create their success.
4. When you face the naysayers, remember the people who believed in you and spoke positive words to you.
5. When you face critics, remember to tune them out and focus only on being the best you can be.
6. When you wake up in the morning, take a morning walk of gratitude and prayer. It will create a fertile mind ready for success.
7. When you fear, trust. Let your faith be greater than your doubt.
8. When you fail, find the lesson in it, and then recall a time you have succeeded.
9. When you head into battle, visualize success.
10. When you are thinking about the past or worrying about the future, instead focus your energy on the present moment. The *now* is where your power is the greatest.
11. When you want to complain, instead identify a solution.
12. When your own self-doubt crowds your mind, weed it and replace it with positive thoughts and positive self-talk.
13. When you feel distracted, focus on your breathing, observe your surroundings, clear your mind, and get into the The Zone. The Zone is not a random event. It can be created.
14. When you feel all is impossible, know that with God, all things are possible.
15. When you feel alone, think of all the people who have helped you along the way and who love and support you now.
16. When you feel lost, pray for guidance.
17. When you are tired and drained, remember to never, never, never give up. Finish strong in everything you do.
18. When you feel like you can't do it, know that you can do all things through Him who gives you strength.
19. When you feel like your situation is beyond your control, pray and surrender. Focus on what you can control and let go of what you can't.
20. When you're in a high pressure situation and the game is on the line, and everyone is watching you, remember to smile, have fun, and enjoy it. Life is short; you only live once. You have nothing to lose. Seize the moment.



“Good players can take instruction; great players can take instruction and learn from it.”





**ELEVATE
YOUR
GAME**

WWW.BRIANBUTCHBASKETBALL.COM

www.instagram.com/brianbutchoops/

@BRIANBUTCHHOOPS

@BRIAN_BUTCH

Either we're pulling
together or we're
pulling apart.
There's really no
in-between.
- Kobi Yamada



Brian Butch Basketball is offering a year round skill development basketball academy that is working with over 80 boys & girls from 27 different high school programs. The purpose of this academy is to help you grow as a player and a person whether it is in your off-season or during your current season. At the Academy, players will work on shooting, ball handling, footwork, passing, pivoting, post play, attacking off the dribble and the pass as well as understanding why we work on these skills and much more. The Academy is for both boys and girls in grades 1 and up. Can join at anytime and sessions don't go bad until you use them. Contact for times, dates & location.

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