



## Special points of interest:

- OUR BEST SUMMER OF CAMPS EVER
- 1,500+ CAMPERS
- 15 Satellite camps across the state
- Over 80 Academy members from 27 different High School programs

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# ELEVATE YOUR GAME

# BRIAN BUTCH BASKETBALL



HELLO CAMPERS,

It was our best summer of camps we have every had so Thank You! As your season begins to get closer, Brian Butch Basketball wanted to start a player newsletter to continue to help you become a better player & person.

In previous years we sent out quarterly newsletters this year we will be sending out monthly newsletters with drills and articles and ways for you to elevate your game.

The purpose of this newsletter is for you as a player to soak it all the information we are passing on to you and take it to get better. Also, don't forgot about us on social media as we will be providing quotes, drills, articles & much more!

Have a great day and remember to elevate your game one day at a time.

Have a great season,

Brian and all of my Team ( Coach Flora, Coach Rabas & Coach Wokenfus)





# Brian Butch Basketball Fall Tune Ups

**REGISTER ONLINE AT:**

Website:

[www.brianbutchbasketballcamps.com](http://www.brianbutchbasketballcamps.com)

Email: [brianbutchbasketball@gmail.com](mailto:brianbutchbasketball@gmail.com)

Twitter: @BrianButchHoops

The purpose of these fall tune camps is to help introduce the game of basketball to young boys & girls who would like to start learning how to play the game. At the camps, players will work on shooting, ball handling, footwork, passing, pivoting, post play, attacking off the dribble and the pass while having a lot of fun!!!



All Fox Valley Tune- Ups will be hosted at: St. Paul Lutheran Church and School 225 E Harris St, Appleton, WI 54911

REGISTRATION FORM - Consent form is on the back and must be filled out as well.

Fall Tune Up Names	Dates	Price	Max # of Kids
SESSION 1	Nov 5 <sup>th</sup> (3:00pm-4:00)	\$15	20
SESSION 2	Nov. 19 <sup>th</sup> (4:30pm-5:30)	\$15	20
SIGN UP FOR BOTH SESSIONS		\$25	

**\*Age Groups Are K-3<sup>rd</sup>**

Full Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade this fall: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Parent's Name(s): \_\_\_\_\_

City: \_\_\_\_\_ Email: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Cash or Checks are acceptable**

**Checks are Payable to:**

Brian Butch Basketball Camps

1532 Remington Rd

Neenah, WI, 54956

[www.brianbutchbasketballcamps.com](http://www.brianbutchbasketballcamps.com)

Please make sure you sign and fill out the waiver/consent form on the back of this slip. Thank you.

# THE EDGE IS IN THE MIND

The better you think you are doing, the greater should be your cause for concern; the more self-satisfied you are with your accomplishments, your past achievements, your "right moves," the less you should be.

The champion's true edge exists solely in the mind, and over the years I have observed three attitudinal characteristics which are common to every superstar I have ever known. They are just as applicable in business as they are in the athletic arena. I have, in fact, adapted them to my own business career and they are the source from which I derive most of my drive and determination.

The first is the champions' profound sense of dissatisfaction with their own accomplishments. They use any success, and victory, as a spur to greater ambition. Any goal that is attained immediately becomes the next step toward a greater more "unreachable" one.

The second is an ability to peak their performances, to get themselves up for major tournaments and events. No one can operate consistently at his or her highest level, yet the legends of any sports era always seem to perform at their best when the stakes are the greatest. This is particularly true in tennis and golf, perhaps the most mentally demanding of all the major sports, and why the major tournaments in both have always been dominated by a handful of players.

Finally is their ability to put their opponents away. This is referred to as "the killer instinct," but that tells you more about the result than of what is going on mentally.

In the champion's mind he is never ahead. He distorts reality to serve his competitive purpose. He is always coming from behind, even when the score indicates he is destroying his opponents. He never believes he is performing as well as he actually is.

Taken from:

*What They Don't Teach You at Harvard Business School*

by Mark McCormack




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*The purpose of criticism or discipline is to correct, enhance, educate, modify behavior, or bring about positive change.*

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## Dribble & Juggle



The player will use one of his / her hands (preferably the weak hand) to dribble a basketball, while at the same time using the other hand to juggle a tennis ball. This drill emphasizes learning how to handle the basketball without looking at it. The player must keep eye contact on the tennis ball and learn how to “feel” the basketball.

a. Key Points:

- i. Be ball quick: Pound the basketball and keep the ball low. The player must sit into his / her stance.
- ii. Eyes up, see the tennis ball.
- iii. If you drop the tennis ball, you are not allowed to pick up the basketball to run to the tennis ball (this would result in a travel call in a real game), but instead, you must keep dribbling the basketball.

- b. Variations / Additions to the drill: Once the player gets the basketball fundamental down, he can then try to throw the tennis ball progressively higher and higher towards the ceiling, and while the tennis ball is in flight, try to make some moves with the basketball (between the legs, behind the back, etc.). The player can also try the “knee catch” variation, which is where after throwing the tennis ball in the air, he lets it hit the ground and then try to catch it on the bounce before it gets above knee height.

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*“You don’t win with one guy. You win with the team.”*  
*- Tom Thibodeau*  
*Timberwolves HC*

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# Brian Butch Basketball

## Fall Tune Ups

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Email: [brianbutchbasketball@gmail.com](mailto:brianbutchbasketball@gmail.com)

Twitter: @BrianButchHoops

On behalf of Brian Butch Basketball and his Coaching Staff we want to introduce you to our Fall Tune-Up Series.

As basketball season is right around the corner we wanted to offer 3 Tune Up Clinics, these clinics are going to be limited to a small number kids per session and focus on the skill development of the game. It is our goal to focus on the correct techniques of the game to make sure that you will have success this upcoming season.

#### 2016 Fall Tune Up Series:

**Fall Tune Up Shooting** - This tune up will focus on the mechanics and the basics needed to become a dynamic shooter for your upcoming season.

**Fall Tune Up Ball Handling** - This tune up main focus will be to teach the concepts that go with ball handling. While getting you ready for the upcoming season.

**Fall Tune Up Post Moves** - This tune up will focus on post play while we emphasize some of the key techniques to have success this season.

It is our goal with our tune-ups to offer smaller groups that focus on getting rid of all of the bad habits we have developed over the summer so we are ready for our upcoming seasons.

All Fox Valley Tune- Ups will be hosted at: St. Paul Lutheran Church and School 225 E Harris St, Appleton, WI 54911

REGISTRATION FORM - Consent form is on the back and must be filled out as well.

Fall Tune Up Names	Dates	Price	Max # of Kids
FALL TUNE UP SHOOTING	Nov. 5 <sup>th</sup> (1:00pm-2:30 pm)	\$20	20
FALL TUNE UP BALL HANDLING	Nov 19 <sup>th</sup> (1:00pm-2:30 pm)	\$20	20
FALL TUNE UP POST MOVES	Nov. 19 <sup>th</sup> (2:45pm -4:15 pm)	\$20	20
SIGN UP FOR ALL 3 SESSIONS		\$50	

\*Age Groups are 4<sup>th</sup>-8<sup>th</sup>

Full Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade this fall: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Parent's Name(s): \_\_\_\_\_

City: \_\_\_\_\_ Email: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Cash or Checks are acceptable**

**Checks are Payable to:**

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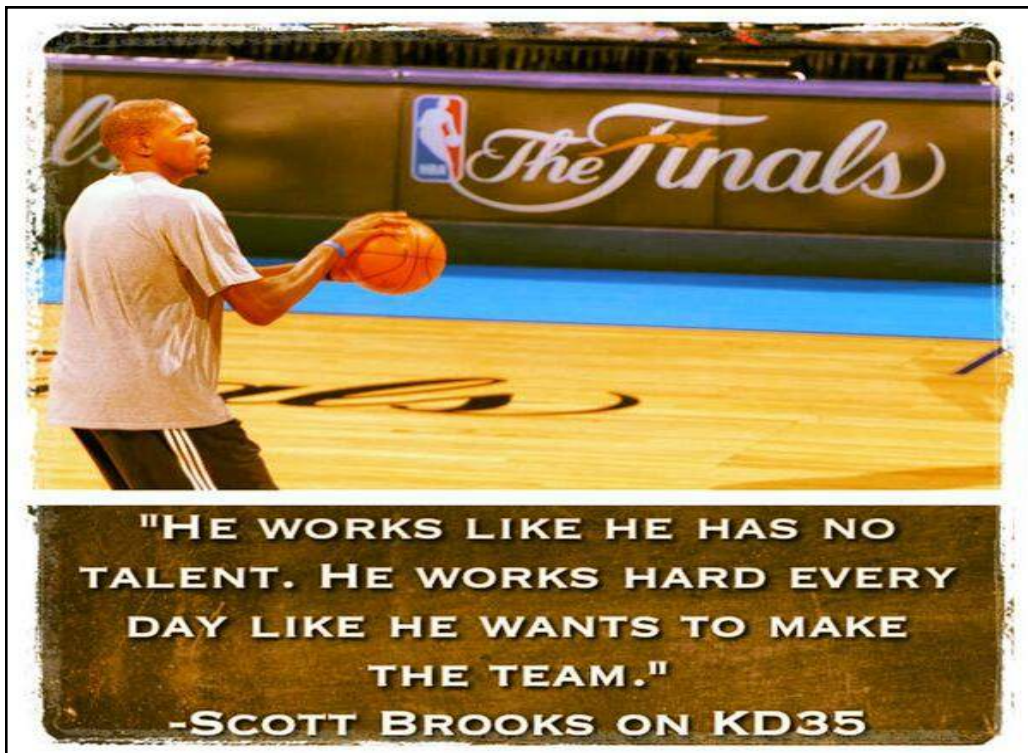
**BRIAN BUTCH**  
**BASKETBALL**

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CHECK US OUT ON SOCIAL MEDIA:  
www.instagram.com/brianbutchhoops/

@BRIANBUTCHHOOPS

@BRIAN\_BUTCH



**SEASON IS ALMOST HERE!!! LET US HELP YOU PREPARE FOR YOUR UPCOMING SEASON!!!**

Brian Butch Basketball is offering a year round skill development basketball academy that is working with over 80 boys & girls from 27 different high school programs. The purpose of this academy is to help you grow as a player and a person whether it is in your off-season or during your current season. At the Academy, players will work on shooting, ball handling, footwork, passing, pivoting, post play, attacking off the dribble and the pass as well as understanding why we work on these skills and much more. The Academy is for both boys and girls in grades 1 and up. Can join at anytime and sessions don't go bad until you use them. Contact for times, dates & location.

Contact Brian at 920-858-1241 / [brianbutchbasketball@gmail.com](mailto:brianbutchbasketball@gmail.com) or

Logan at [920-284 1658](tel:920-284-1658) / [coachflora@gmail.com](mailto:coachflora@gmail.com).