



**Special points of interest:**

- 2017 Summer camp registration is open and filling up
- 2017 Ball Handling camp is SOLD OUT!
- Brian's pro team in Japan is 26-4 & in 2nd place!
- Coach Flora's Ripon college team played in D3 National Tournament!

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**ELEVATE YOUR GAME**

**BRIAN BUTCH  
BASKETBALL**



**2017 Camp Dates**

All Fox Valley area camps will be hosted at:

**Lawrence University at Alexander Gym, 1100 East South River St., Appleton, WI 54915**

Youth Skills	June 19 <sup>th</sup> -20 <sup>th</sup>	9:00am - 11:00am	K-5 <sup>th</sup>	\$45
Shooting Camp	June 19 <sup>th</sup> -20 <sup>th</sup>	12:00pm - 3:00pm	3 <sup>rd</sup> - 12 <sup>th</sup>	\$75
* Shooting Lab	June 27 <sup>th</sup> -28 <sup>th</sup>	9:00am - 11:30am	5 <sup>th</sup> -12 <sup>th</sup>	\$65
NBA Dynamic Scoring	June 27 <sup>th</sup> -28 <sup>th</sup>	12:30pm - 3:30pm	5 <sup>th</sup> - 12 <sup>th</sup>	\$75
Post Camp	July 10 <sup>th</sup>	9:00am- 12:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$40
<b>Ball Handling(Sold out)</b>	<b>July 10<sup>th</sup></b>	<b>1:00pm - 4:00pm</b>	<b>3<sup>rd</sup> - 12<sup>th</sup></b>	<b>\$40</b>
Competition Camp	July 13 <sup>th</sup>	9:00am - 12:00pm	3 <sup>rd</sup> - 8 <sup>th</sup>	\$40
Perimeter Skills	July 13 <sup>th</sup>	1:00pm - 4:00pm	4 <sup>th</sup> - 12 <sup>th</sup>	\$40
Competitive Shooting	July 19 <sup>th</sup> -20 <sup>th</sup>	9:00am - 11:30am	5 <sup>th</sup> -12 <sup>th</sup>	\$65
Shooting off Screens	July 19 <sup>th</sup> -20 <sup>th</sup>	12:00pm - 3:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$75

\*Means Limited Numbers Available (Max 64)

\$10 discount for each additional camp registration

\*Family Discount \$5 per kid but must be mailed in

**Make Checks Payable to: Brian Butch Basketball Camps**  
**2169 W. Sophia Ln., Appleton, WI 54913**

**2017 Summer Basketball Camp Breakdown**

**Youth Skills Camp-** Covering all the essential areas and skills of the game.

**Shooting Camp-** This camp teaches the proper shooting technique.

**Shooting Lab \*-**Different from our shooting camps, we'll video and analyze shooters technique. (Max 60)

**NBA Dynamic Scoring Camp-**Emphasizing footwork, attacking defenders, finishing in traffic, and other key elements to score against talent.

**Post Camp-**Teaching the essential skills needed to play the post position.

**Competition Camp-**This camp is structured around numerous competitions that will improve overall skill and speed of play.

**Perimeter Skills Camp-**This is a new camp covering intermediate and advance skills of the guard and forward perimeter spots.

**Competitive Shooting Camp-**This camp focuses on competing while shooting. Every rep becomes game reps.

**Shooting off Screens Camp-** This camp teaches proper footwork coming off screens and technique to shooting on the move.

# COMMITMENT



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*Failure waits for all  
who stay on some  
success made yesterday.*

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*When it comes to commitment, there only four types of people:*

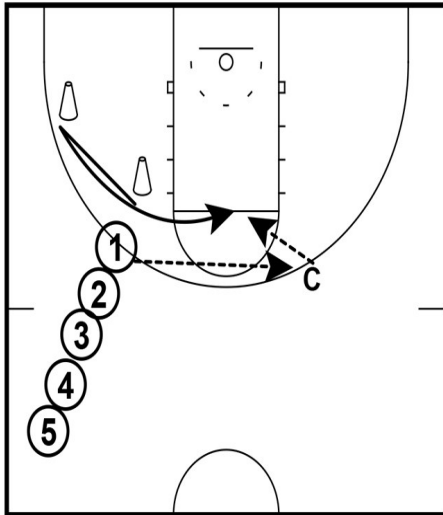
1. **COP-OUTS:** people who have no goals and do not commit.
2. **HOLDOUTS:** people who don't know if they can reach their goals, so they're afraid to commit.
3. **DROPOUTS:** people who start toward a goal but quit when the going gets tough.
4. **ALL-OUTS:** people who set goals, commit to them, and pay the price to reach them.



# 2 CONE SLIDE SHOOTING

Brian Butch Basketball Academy  
Drill Work

Brian Butch Basketball Academy  
Drill Work

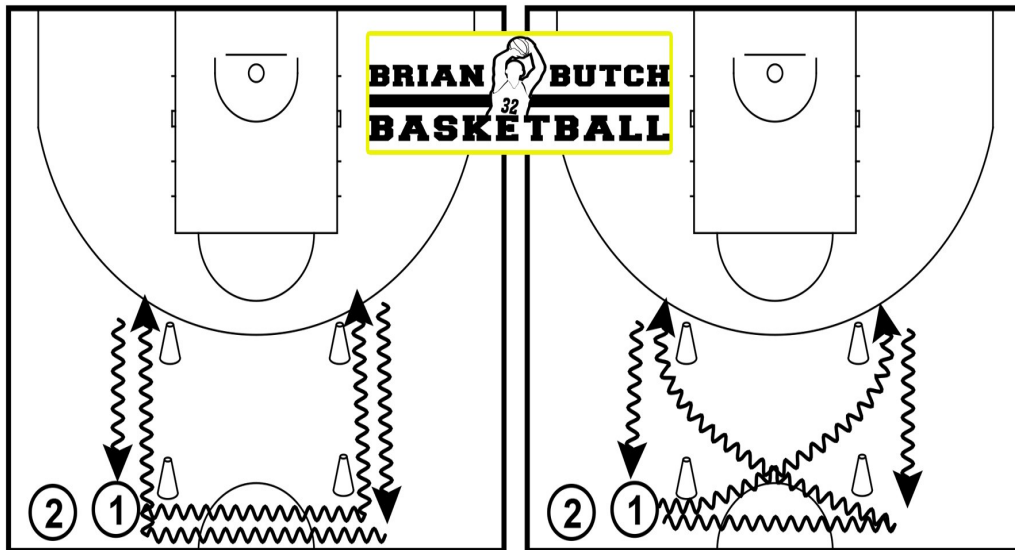


1 passes to coach or teammate. Will defensive slide from cone to cone. Once they get to outside cone, plant with outside foot a cut back to the ball for their shot

Can place the cones where you want depending the distance for the shot you want to take. Can have a coach pass or have 2 lines with them alternating. Can have your players form a variety of cuts. Also, can have them circle, jab fake or shot fake on the catch.



# MARQUETTE BALL HANDLING



## 4. Slide and Step Back Dribble

- Ball in your right hand
- Sideways motion
- Dribble past the cone, explode forward as if you are attacking a defender, plant your foot past the cone and then perform the two retreat dribbles.
- 1 for SPACE, 2 for VISION
- Repeat going the opposite way.
- 1 repetition is going right, attacking up, retreat, going left attacking up, retreat

## 5. Slide and Cross Dribble

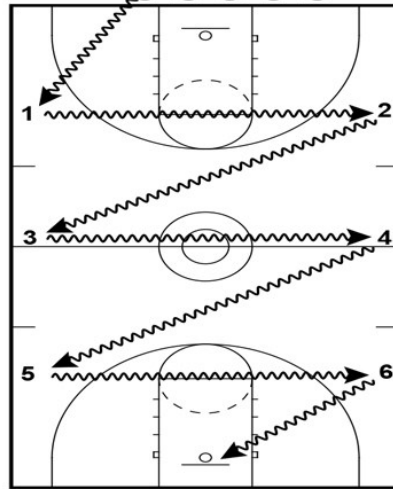
- Ball in your right hand
- Sideways motion
- Dribble past the cone, then instead of attacking forward like #4, you cross the ball over and attack on the diagonal. Get inside foot pass the cone and then retreat dribble (1 space, 2 vision) crossover and repeat going on the opposite diagonal.
- 1 trip is 2 diagonals

*Post Play: Get more of the Defense!*

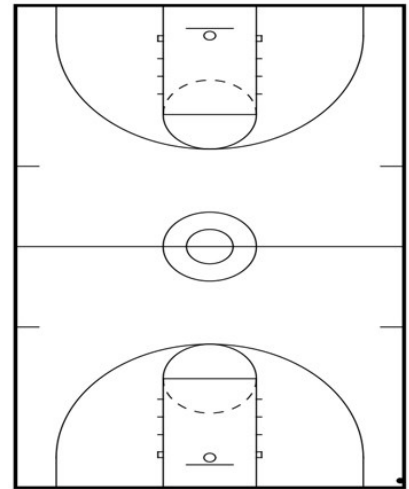




Florida State Dribbling  
① ② ③ ④ ⑤



Florida State Dribbling



**ELEVATE  
YOUR  
GAME**

[WWW.BRIANBUTCHBASKETBALL.COM](http://WWW.BRIANBUTCHBASKETBALL.COM)

It always  
seems  
impossible  
until it's done.

**Series:**

- 1) Speed dribble to spot 1 (can be a chair or a cone).
- 2) Spin dribble at spot 1.
- 3) Continuous crossover dribbles to spot 2.
- 4) Spin dribble at spot 2.
- 5) Continuous inside-out dribbles to spot 3.
- 6) Spin dribble at spot 3.
- 7) Continuous hesitation dribbles to spot 4.
- 8) Spin dribble at spot 4.
- 9) Continuous behind the back dribbles to spot 5.
- 10) Spin dribble at spot 5.
- 11) Continuous combo moves (inside-out/crossover, crossover/crossover, hesitation/crossover, etc.) to spot 6.
- 12) Spin dribble at spot 6.
- 13) Drive for the layup.

- \* The next player goes when the player in front of him starts to spin at spot 1.
- \*\* Go right hand coming down and left hand going back.
- \*\*\* Go 3 times with each hand.

**Two Ball Series:**

- 1) Pound dribble to spot 1.
- 2) Machine gun (alternating) dribble to spot 2.
- 3) Defensive slide and pound dribble to spot 3.
- 4) Defensive slide and machine gun dribble to spot 4.
- 5) Windshield wipers (crossovers with each hand) to spot 5.
- 6) Inside out with each hand to spot 6.
- 7) Pound dribble to baseline.

**\*\*\* In all cases, have coaches hold up numbers so that players call them in order to make sure they are keeping their heads up.**

