



Special points of interest:

- We are offering 2 new camps this summer!
- Camp registration is open online!
- Brian's team in Japan is 24-3
- Don't forget to look into our Academy to work on your game with the off-season basically here!

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ELEVATE YOUR GAME

BRIAN BUTCH BASKETBALL



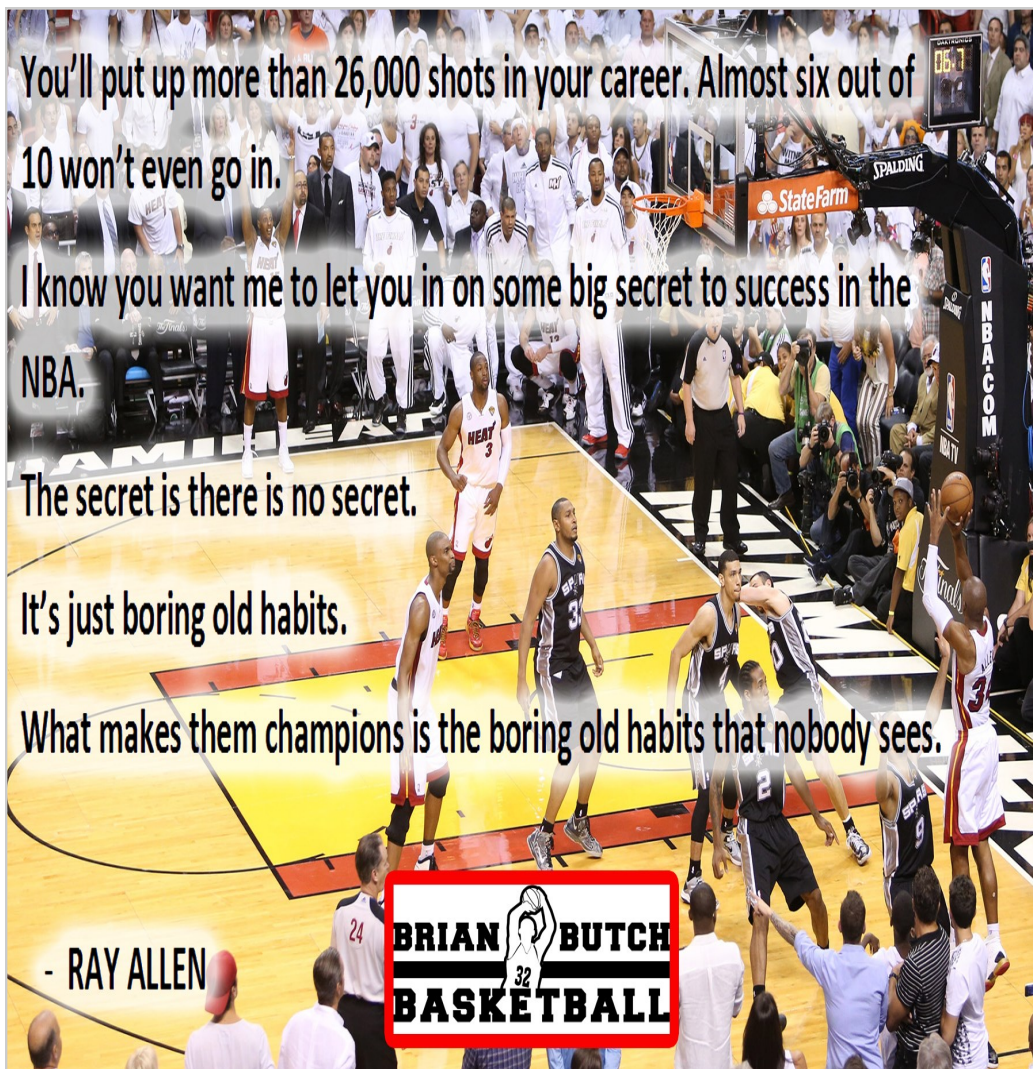
You'll put up more than 26,000 shots in your career. Almost six out of 10 won't even go in.

I know you want me to let you in on some big secret to success in the NBA.

The secret is there is no secret.

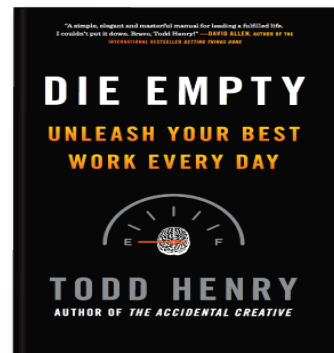
It's just boring old habits.

What makes them champions is the boring old habits that nobody sees.



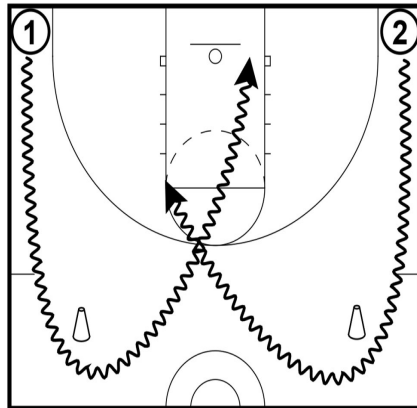
BOOK RECOMMENDATION

Die Empty
By: **Todd Henry**

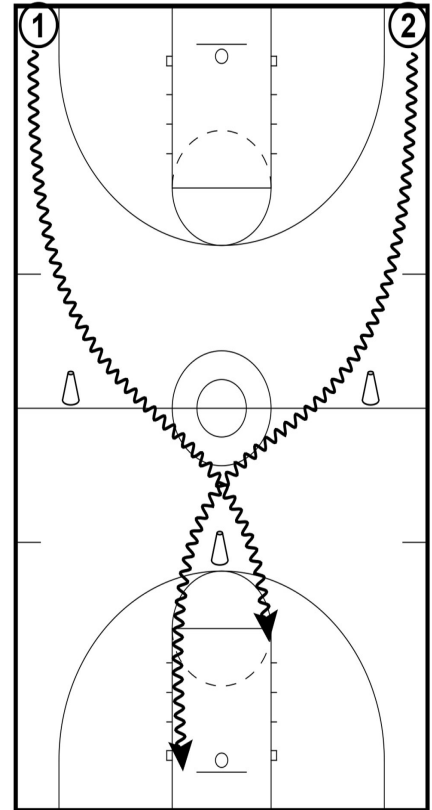




WASHINGTON BALL HANDLING



Ballhandling
Two lines each with a ball. Both lines dribble around cone and then into shot. One side is doing layups while the other is doing elbow jumpshots. Rebound your own shot, outlet and go to back of other line. Reverse directions.



Ballhandling
Fullcourt version of drill where players make a crossover move at half court line and then drive to the middle for their shot on other side of the court.



*Failure waits for all
who stay on some
success made yesterday.*

ANYTIME YOU FEEL LIKE QUITTING...

Whenever the going gets tough, encourage yourself with the following example of persistence:

- He failed in business in '32.
- He ran for the state legislature in '32 and lost.
- He tried business again in '33 and failed.
- His sweetheart died in '35
- He had a nervous breakdown in '36
- He ran for state elector in '40, after regained his health. Congress in '48, defeated when he ran for the Senate in '55, and defeated for vice president of the United States in '56.
- He ran for the Senate again in '58 and lost.

Even after all his failures, this man refused to quit. He kept trying, until in 1860 he was elected president of the United State. By now you know that this man was Abraham Lincoln



THE EDGE IS IN THE MIND

The better you think you are doing, the greater should be your cause for concern; the more self-satisfied you are with your accomplishments, your past achievements, your "right moves," the less you should be.

The champion's true edge exists solely in the mind, and over the years I have observed three attitudinal characteristics which are common to every superstar I have ever known. They are just as applicable in business as they are in the athletic arena. I have, in fact, adapted them to my own business career and they are the source from which I derive most of my drive and determination.

The first is the champions' profound sense of dissatisfaction with their own accomplishments. They use any success, and victory, as a spur to greater ambition. Any goal that is attained immediately becomes the next step toward a greater more "unreachable" one.

The second is an ability to peak their performances, to get themselves up for major tournaments and events. No one can operate consistently at his or her highest level, yet the legends of any sports era always seem to perform at their best when the stakes are the greatest. This is particularly true in tennis and golf, perhaps the most mentally demanding of all the major sports, and why the major tournaments in both have always been dominated by a handful of players.

Finally is their ability to put their opponents away. This is referred to as "the killer instinct," but that tells you more about the result than of what is going on mentally.

In the champion's mind he is never ahead. He distorts reality to serve his competitive purpose. He is always coming from behind, even when the score indicates he is destroying his opponents. He never believes he is performing as well as he actually is.

Taken from:

What They Don't Teach You at Harvard Business School

by Mark McCormack

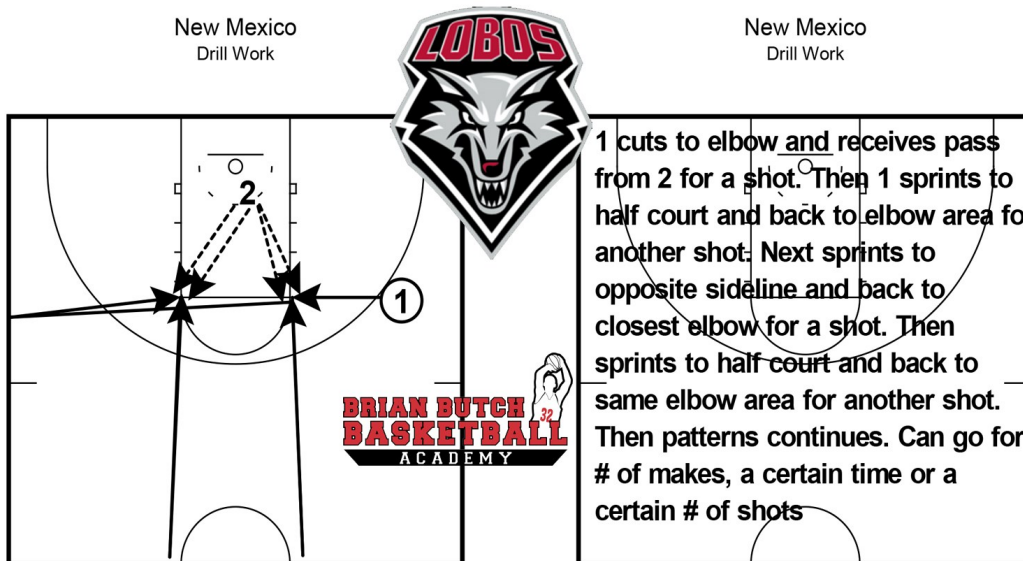


Post Play: Get more of the Defense!

NEW MEXICO SHOOTING

New Mexico
Drill Work

New Mexico
Drill Work





**ELEVATE
YOUR
GAME**

WWW.BRIANBUTCHBASKETBALL.COM

It always
seems
impossible
until it's done.



POINT GUARDS: WHAT A QUALITY PG MUST HAVE

- ◆ High Skill Level – ability to string skills together
- ◆ Stamina – physical and mental
- ◆ Courage- step up and rise to the occasion; don't be afraid to make the play
- ◆ Intensity – playing hard, mental intensity, focus
- ◆ Communication – a coach on the floor / keep emotions under control / posture of confidence & strength
- ◆ Awareness – paying attention to the details of the game. Study & analyze the game, ask questions why? how?
- ◆ Timing – know what teammates can do and where
- ◆ Deception – be unpredictable. Use your eyes to disguise your intentions. Every move you make should look the same until last second



2017 Camp Dates

All Fox Valley area camps will be hosted at:

Lawrence University at Alexander Gym, 1100 East South River St., Appleton, WI 54915

Youth Skills	June 19 th -20 th	9:00am - 11:00am	K-5 th	\$45
Shooting Camp	June 19 th -20 th	12:00pm - 3:00pm	3 rd - 12 th	\$75
* Shooting Lab	June 27 th -28 th	9:00am - 11:30am	5 th -12 th	\$65
NBA Dynamic Scoring	June 27 th -28 th	12:30pm - 3:30pm	5 th - 12 th	\$75
Post Camp	July 10 th	9:00am- 12:00pm	5 th -12 th	\$40
Ball Handling	July 10 th	1:00pm - 4:00pm	3 rd - 12 th	\$40
Competition Camp	July 13 th	9:00am – 12:00pm	3 rd – 8 th	\$40
Perimeter Skills	July 13 th	1:00pm – 4:00pm	4 th - 12 th	\$40
Competitive Shooting	July 19th-20th	9:00am - 11:30am	5th-12th	\$65
Shooting off Screens	July 19th-20th	12:00pm – 3:00pm	5th-12th	\$75

*Means Limited Numbers Available (Max 64)

\$10 discount for each additional camp registration

*Family Discount \$5 per kid but must be mailed in

**Make Checks Payable to: Brian Butch Basketball Camps
2169 W. Sophia Ln., Appleton, WI 54913**