



Special points of interest:

- Ball Handling camp on July 10 is sold out!!!
- Brian's team in Japan won the league championship!!!
- Brian led the team in rebounding!!!
- We are having 3 new camps in Appleton!!!

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**ELEVATE YOUR GAME**

# BRIAN BUTCH BASKETBALL



A player who  
makes a team  
great is more  
valuable than a  
great player.

- Coach K

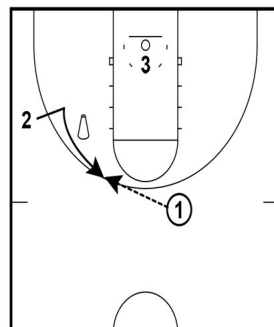


*Failure waits for all  
who stay on some  
success made yesterday.*



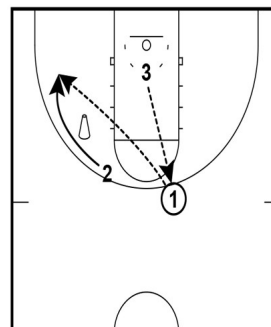
## Pin Down / Fade Shooting

Brian Butch Basketball Academy  
Drill Work



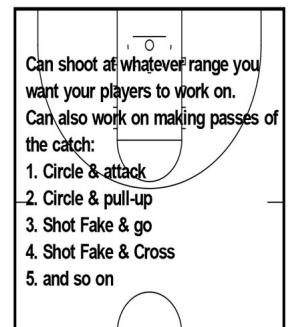
1 passes to 2. 2 comes off cone for a shot (pin down or down screen action)

Brian Butch Basketball Academy  
Drill Work



3 rebounds shot passes to 1. 1 passes to 2 who comes fades to the corner for a shot

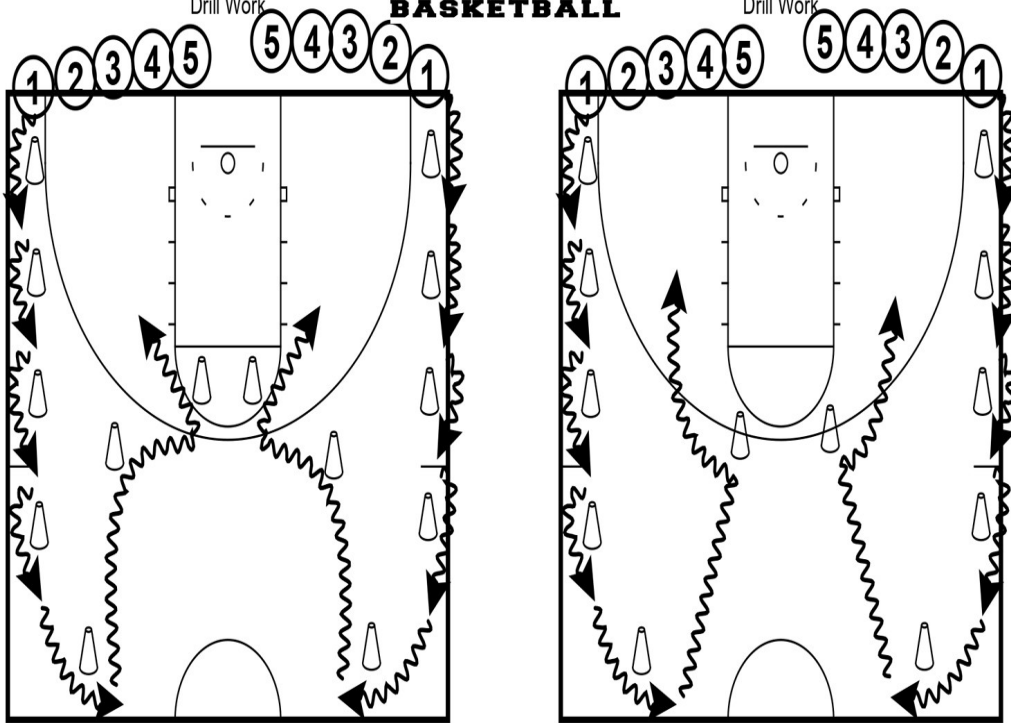
Brian Butch Basketball Academy  
Drill Work



Can shoot at whatever range you want your players to work on.  
Can also work on making passes of the catch:  
1. Circle & attack  
2. Circle & pull-up  
3. Shot Fake & go  
4. Shot Fake & Cross  
5. and so on

## TIGHT CONE ATTACK

Brian Butch Basketball Academy **BRIAN BUTCH** 32 BASKETBALL Brian Butch Basketball Academy



**Good teams have 1 or 2 guys that do the dirty jobs (take charges, dive for loose balls, etc.). Great teams have all their guys doing dirty jobs.**

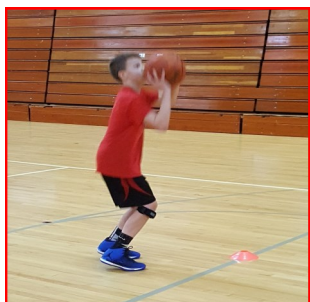


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*Post Play: Get more of the Defense!*

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**ELEVATE  
YOUR  
GAME**

**WWW.BRIANBUTCHBASKETBALL.COM**

It always  
seems  
impossible  
until it's done.



# 2017 Camp Dates

All Fox Valley area camps will be hosted at:

**Lawrence University at Alexander Gym, 1100 East South River St., Appleton, WI 54915**

Youth Skills	June 19 <sup>th</sup> -20 <sup>th</sup>	9:00am - 11:00am	K-5 <sup>th</sup>	\$45
Shooting Camp	June 19 <sup>th</sup> -20 <sup>th</sup>	12:00pm - 3:00pm	3 <sup>rd</sup> - 12 <sup>th</sup>	\$75
* Shooting Lab	June 27 <sup>th</sup> -28 <sup>th</sup>	9:00am - 11:30am	5 <sup>th</sup> -12 <sup>th</sup>	\$65
NBA Dynamic Scoring	June 27 <sup>th</sup> -28 <sup>th</sup>	12:30pm - 3:30pm	5 <sup>th</sup> - 12 <sup>th</sup>	\$75
Post Camp	July 10 <sup>th</sup>	9:00am- 12:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$40
<b>Ball Handling</b>	<b>July 10<sup>th</sup></b>	<b>1:00pm - 4:00pm</b>	<b>3<sup>rd</sup> - 12<sup>th</sup></b>	<b>\$40</b>
<b>***SOLD OUT***</b>				
Competition Camp	July 13 <sup>th</sup>	9:00am – 12:00pm	3 <sup>rd</sup> – 8 <sup>th</sup>	\$40
Perimeter Skills	July 13 <sup>th</sup>	1:00pm – 4:00pm	4 <sup>th</sup> - 12 <sup>th</sup>	\$40
Competitive Shooting	July 19th-20th	9:00am - 11:30am	5th-12th	\$65
Shooting off Screens	July 19th-20th	12:00pm – 3:00pm	5th-12th	\$75
Playing out of Ball Screens	July 25th	9:00am—12:00pm	5th-12th	\$45
Ball Handling 2	July 25th	1:00pm-4:00pm	3rd-12th	\$45

\*Means Limited Numbers Available (Max 64)

\$10 discount for each additional camp registration

\*Family Discount \$5 per kid but must be mailed in

**Make Checks Payable to: Brian Butch Basketball Camps**

**2169 W. Sophia Ln., Appleton, WI 54913**

## 2017 Summer Basketball Camp Breakdown

**Youth Skills Camp-** Covering all the essential areas and skills of the game.

**Shooting Camp-** This camp teaches the proper shooting technique.

**Shooting Lab \*-**Different from our shooting camps, we'll video and analyze shooters technique. (Max 60)

**NBA Dynamic Scoring Camp-**Emphasizing footwork, attacking defenders, finishing in traffic, and other key elements to score against talent.

**Post Camp-**Teaching the essential skills needed to play the post position.

**Ball Handling Camp-**Covering skills a player will need to effectively handle the basketball.

**Competition Camp-**This camp is structured around numerous competitions that will improve overall skill and speed of play.

**Perimeter Skills Camp-**This is a new camp covering intermediate and advance skills of the guard and forward perimeter spots.

**Competitive Shooting Camp-**This camp focuses on competing while shooting. Every rep becomes game reps.

**Shooting off Screens Camp-** This camp teaches proper footwork coming off screens and technique to shooting on the move.

**Playing out of Ball Screens-** Learning how to use the ball screen to make plays and score out of it.

**As always, players will receive:**

*Small group and individual instruction from experienced coaches and players!*

*Strong focus on fundamental skill work, and individual drills to help you improve!*