Volume 2, Issue 6 April 3, 2018



Special points of interest:

- 2018 Summer Camp Dates are out & registration is open
- Academy has boys & girls from 44 different high school programs!
- Ball Handling camp on July 9 is sold out!!!



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BALL HANDLING—JULY 9 IS SOLD OUT!!!



2018 APPLETON CAI

Youth Skills	June 18 th -19 th	9:00am - 11:00am	K-5 th	\$45
Shooting Camp	June 18 th -19 th	12:00pm - 3:00pm	3 rd -12 th	\$75
Shooting Lab	June 27 th -28 th	9:00am - 11:30am	5 th -12 th	\$65
NBA Dynamic Scoring	June 27 th -28 th	12:30pm - 3:00pm	5 th -12 th	\$75
Post Camp	July 9 th	9:00am- 12:00pm	5 th -12 th	\$45
Ball Handling	July 9 th	1:00pm - 4:00pm	3 rd -12 th	\$45
Competition Camp	July 12 th	9:00am - 12:00pm	3 rd -8 th	\$45
Perimeter Skills	July 12 th	1:00pm - 4:00pm	4 th -12 th	\$45
Competitive Shooting	July 18 th -19 th	9:00am - 11:30am	5 th -12 th	\$65
Shooting off Screens	July 18 th -19 th	12:30pm - 3:30pm	5 th -12 th	\$75
Ball Handling & Ball Screens	July 24 th	9.00am-12:00pm	5 th -12 th	\$45
Ball Handling 2	July 24 th	1:00pm-4:00pm	3 rd -12 th	\$45

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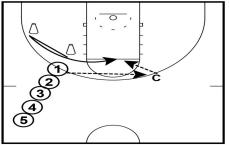


Don't let your today's success be tomorrow's failure.



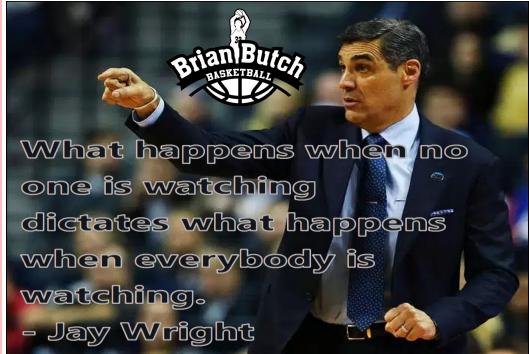
CONE SLIDE SHOOTING

Brian Butch Basketball Academy Brian Butch Basketball Academy



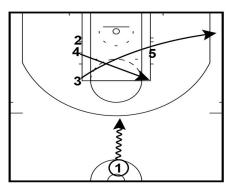
1 passes to coach or teammate. Will defensive slide from cone to cone. Once they get to outside cone, plant with outside foot a cut back to the ball for their shot

Can place the cones where you want depending the distance for the shot you want to take. Can have a coach pass or have 2 lines with them alternating Can have your players form a variety of cuts. Also, can have them circle, jab fake or shot fake on



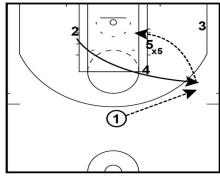
TEXAS TECH

X



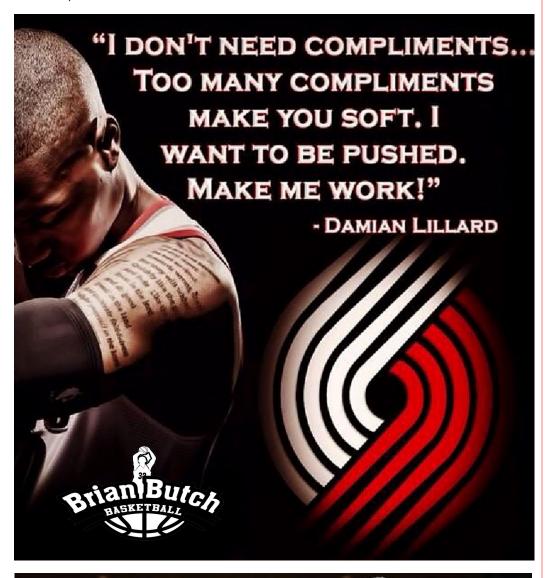
3 clears corner 4 flashes to elbow





2 cuts over top of 4 1 to 2 to 5

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The road to success is always under construction





ANYTIME YOU FEEL LIKE QUITTING...

Whenever the going gets tough, encourage yourself with the following example of persistence:

- He failed in business in '32.
- He ran for the state legislature in '32 and lost.
- He tried business again in '33 and failed.
- His sweetheart died in '35
- He had a nervous breakdown in '36
- He ran for state elector in '40, after regained his health. Congress in '48, defeated when he ran for the Senate in '55, and defeated for vice president of the United States in '56.
- He ran for the Senate again in '58 and lost.

Even after all his failures, this man refused to quit. He kept trying, until in 1860 he was elected president of the United State. By now you know that this man was Abraham Lincoln



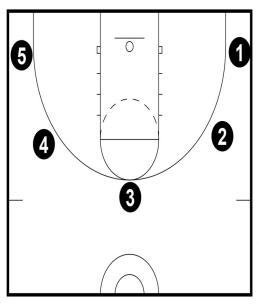
Drills

Shoot until you make 10 from each spot Keep track of makes and misses



Trust comes from repeated behavior over a period of time.





*@FLORIDA, BILLY DONOVAN WANTED HIS PLAYERS TO SHOT 65-80% FOR THIS DRILL