Volume 3, Issue 2 December 1, 2018



#### Special points of interest:

- 2019 Summer Camp Dates being in January!
- Will be working with 21 High School programs this fall
- Academy has boys & girls from 47 different high school programs
- Academy will be on Sunday evenings and one day during the week during the winter
- XMAS BREAK CAMPS WILL BE DEC 22!!!

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# THANKS TO ALL THE CAMPERS WHO ATTENDED OUR 2 BLACK FRIDAY CAMPS!!! HAD A BLAST WORKING WITH YOU!!!

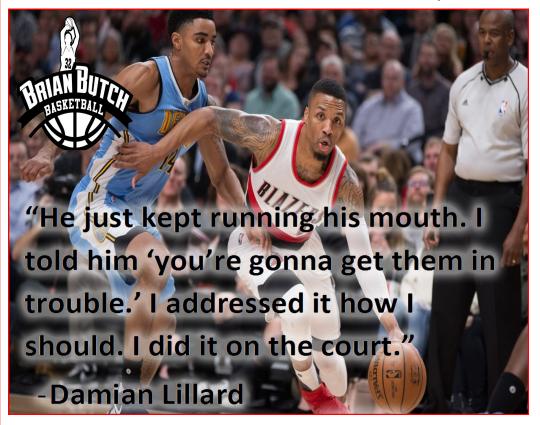


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Prepare so you don't have to repair





## 10 THINGS THAT REQUIRE ZERO TALENT

1. BEING ON TIME

2. WORK ETHIC

3. EFFORT

4. BODY LANGUAGE

5. ENERGY

6. ATTITUDE

7. PASSION

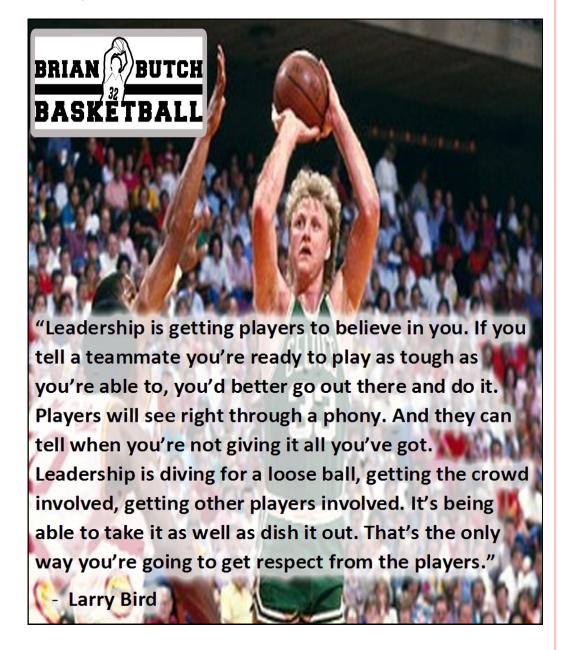
8. BEING COACHABLE

9. DOING EXTRA

10. BEING PREPARED



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- 1. Determine what you REALLY WANT.
- 2. Find out what it will COST.
- 3. Decide if you want to PAY THE PRICE.



"Positivity is much more than just a state of mind; it is a state of action."



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## Comparison is the Thief of Joy



#### Ray Allen's 8 Tips for the Success of Young People

#### 1) RECOGNIZE GREATNESS

- Who cares about an autograph, or an Instagram pic. If you see a famous great person in public take that 1 minute to ask them a Question. A QUESTION on what makes them great. How did you get great? What is your routine? Can you send me steps I could take to become GREAT?

SUCESS LEAVES FOOTPRINTS SO FOLLOW THEM!

#### 2) EMBRACE YOUR NORMAL. WORK TO BE ABNORMAL

– Your "normal" you will be born with. But your "ABNORMAL" that people will call talent and greatness, YOU WILL HAVE TO WORK ON. Ray was 6'4" and skinny. "BUT I HAD WORK and PURPOSE". This separated him. Every day, every year he had A PURPOSE. This kept him focused and on track in middle school and HS.

At about 9th grade Ray started this JOURNEY.

## 3) RAYS #1 VALUE FOR SUCCESS IS AVAILABILITY, AVAILABILITY, AVAILABILITY!

- This is Ray Allen's #1 KEY TO SUCESS
- As a human being you have to take care of your body! You can't be there if you're hurt, sick, or in hospital! You lose by just your sheer absence.
- EAT RIGHT AND SLEEP! YOUR BODY IS A LAMBORGHINI, FERRARI OR Dump truck.
- Ray puts good gas in his my car. He doesn't do drugs or alcohol. "AND NO BODY TOLD ME
   TO DO THAT. THAT WAS ON ME. My life was School, Family, and Basketball. Because I wanted to be great at Basketball."

#### 4) CONSISTENCY

- Everything mentioned above, NOW DO IT EVERY DAY. Do it on bad days. Do it on good days. Do it when the haters and critics are trying to distract you. Do it when your enemies are trying to distract you. Do it when you doubt your self. Do it when you are full of yourself.

#### 5) RESPECT YOUR ROLE

MODELS - Do Your Job!

- "John Stockton was the Hardest player I ever had to play against. He had the biggest HEART. His plays were never on ESPN, but he was one of the best guards to ever play. He did his job everyday. Why is he great? You can Count on Him! HE DID HIS JOB! He did the simple little things. He had simplicity and consistency."
- So embrace competition. It makes you better, tougher, stronger. "Paul Pierce and I used to go at it in one on one battles. Competition gets you to the next level and pushes you to be your best".

#### 6) LOVE YOUR TEAM.

- Be a great teammate. Hang with them when you win, and lose. COMMIT AND THEY DO TOO. But when the whole team is committed they are hard to stop!!

#### 7) BE PERSISTENT

When you fail and mess up GET TO THE NEXT DAY. GET TO THE NEXT SITUATION.
 Keep getting after it. Don't dwell or feel sorrow for yesterday. Don't carry that negativity with you.

Remember this, you may mess up and fail today but if you get up and keep working with a positive attitude then you are ALREADY A WINNER BECAUSE YOU CONTINUE TO FIGHT.

#### 8) SURROUND YOUR SELF WITH GOOD PEOPLE

- Don't hang with people that always tell you what you want to hear. Surround yourself with people who will educate you and help you get better. Be in tune with your heart. Your heart will tell you what to do. The less negativity and distraction you have in your life, the more you can feel" your heart.

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## Brian Butch Basketball Christmas Break Clinics

Website:

www.brianbutchbasketballcamps.com
Email: brianbutchbasketball@gmail.com
Twitter:@BrianButchHoops

On behalf of Brian Butch Basketball and his Coaching Staff we want to introduce you to our Christmas Break Series. As basketball season is basically in full swing we wanted to offer a Christmas Break Clinic, these clinics are going to be limited to a small number kids per session and focus on the skill development of the game. It is our goal to focus on the correct techniques of the game to make sure that you will have success this upcoming season.

#### 2018 Christmas Break Series:

<u>Christmas Break Shooting</u> - This tune up will focus on the mechanics and the basics needed to become a dynamic shooter for your season.

<u>Christmas Break Ball Handling-</u> This clinic's main focus will be to teach the concepts that go with ball handling. Learning to control the ball better & play with more confidence.

It is our goal with our X-mas break clinic is to offer smaller groups that focus on getting rid of all of the bad habits we have developed over the summer so we are ready for our upcoming seasons.

All Fox Valley Christmas Break clinics will be hosted at: St. Paul Lutheran Church and School 225 E Harris St, Appleton, WI 54911

REGISTRATION FORM - Consent form is on the back and must be filled out as well.

<b>Christmas Break Clinic</b>	Dates	Price	Max # of Athletes
SHOOTING	Dec. 22 <sup>nd</sup> (9:30am11:00)	\$20	20
BALL HANDLING	Dec. 22 <sup>nd</sup> (11:30am1:00)	\$20	25

*Age Groups are 4 <sup>th</sup> -8 <sup>th</sup>					
Full Name:	Age:	Grade this fall:	Phone:		
Address:		Parent's Name(s): _			
City:		Email:			
	State:	Zip:			

## Cash or Checks are acceptable Checks are Payable to:

Brian Butch Basketball Camps 1532 Remington Rd Neenah, WI, 54956 www.brianbutchbasketballcamps.com

Please make sure you sign and fill out the waiver/consent form on the back of this slip. Thank you.

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## We'd like to thank our sponsors for their support of the 2018 Brian Butch Basketball:















Signature of Player





Wi	avier and Release Form
I certify that (Child	ds Name) has my permission to participate in the Brian Butch Basketball
Camps. I hereby release Brian Butch Basketball Camps (E	event) and Brian Butch Enterprise, LLC (Company), and his employees from
any liability, claims, lawsuits, etc. from any injury or illne	ss that may result from participation in Brian Butch Basketball Camps
(Event). I certify that my child is in good physical health a	and can participate in all camp activities. I further certify that the above
camper has medical insurance in case of an emergency.	Brian Butch Basketball camps (Event) and Brian Butch Enterprise, LLC
(Company), the directors, and any staff shall not be held	responsible for personal injury of any player or loss of individual property
during the camp. I grant permission for the camp director	ors to act on my behalf in case of medical emergency. I understand that I am
responsible for all medical expenses.	
I, (Players Name) re	elease Brian Butch personally and Brian Butch Basketball Camps (Event) from
any liability, claims, lawsuits, etc. from any injury or illne	ss I may suffer during my participation in any of the camps organized by
Brian Butch or the Brian Butch Basketball Camps or Brian	n Butch Enterprise, LLC. I grant to Brian Butch Enterprise, LLC, the right to
take photographs of me and my family in connection wit	th the above-identified event. I authorize Brian Butch Enterprise, LLC, its
assigns and transferees to copyright, use and publish the	e same in print and/or electronically. I agree that Brian Butch Enterprise, LLC
may use such photographs of me with or without my na	me and for any lawful purpose, including for example such purposes as
publicity, illustration, advertising, and Web content.	
Signature of Parent	Contact in case of emergency