

Volume 3, Issue 1
November 1, 2018



Special points of interest:

- 2019 Summer Camp Dates being in January!
- Will be working with 21 High School programs this fall
- Academy has boys & girls from 47 different high school programs
- Academy will be on Sunday evenings and one day during the week during the winter
- **Black Friday Camp!!!**
- **XMAS BREAK CAMPS WILL BE DEC 22!!!**

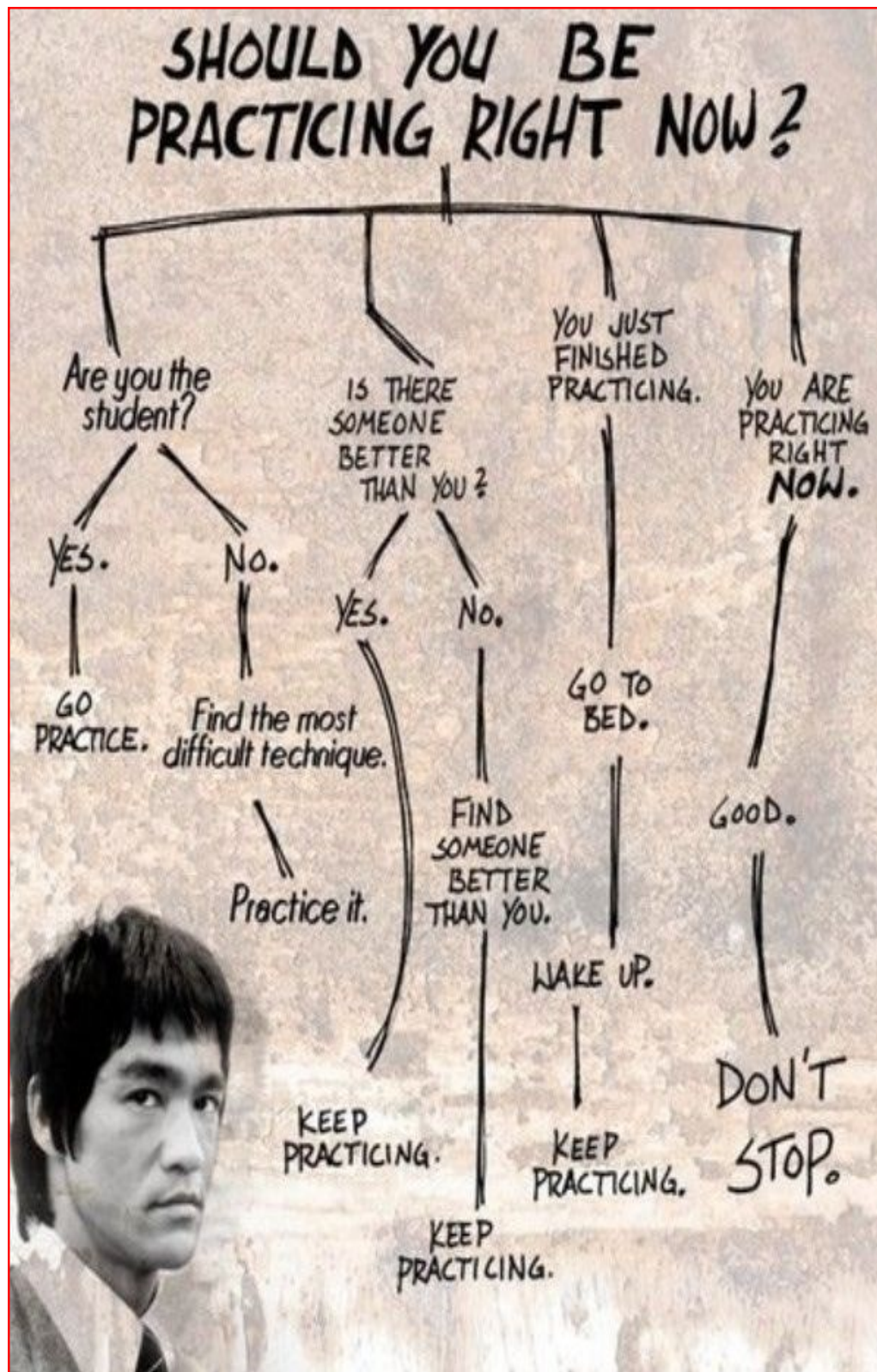
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ELEVATE YOUR GAME

BRIAN BUTCH

BASKETBALL



14 CORNERS



*Prepare so you
don't have to
repair*



Frame 1

Player starts at X1 and makes 7 3's, then sprints to X2 and shoots until 1 minute has expired

"Anyone that's serious about the game wants to be coached, wants to be worked with."

- Archie Miller

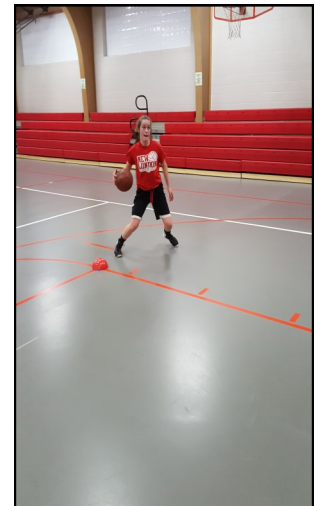
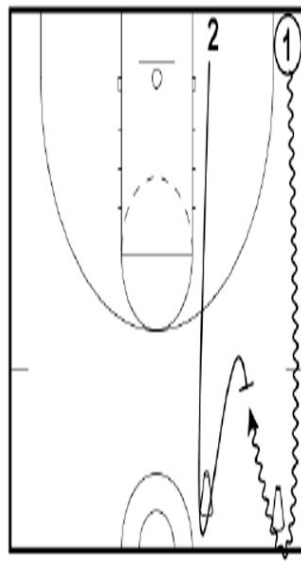
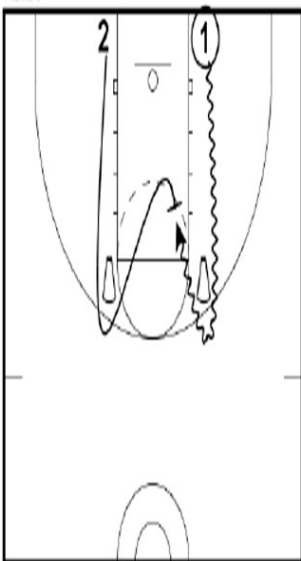


"Every play in practice is a statement of your commitment to your teammates."

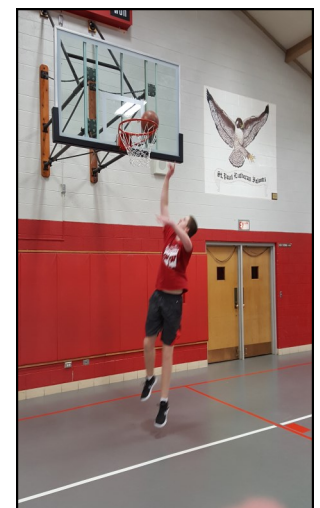
– Tom Herman

KEVIN EASTMAN 1X1 DRILLS

1 on 1 Around the Chairs- Place chairs at the elbows, 2 players start on the baseline (or near half court), 1 with the ball. Both players circle their chair and play one on one.



"Positivity is much more than just a state of mind; it is a state of action."





*Comparison is
the Thief of
Joy*



11 WAYS TO BUILD TRUST

1. Say what you are going to do and then do what you say!
2. Communicate, communicate, communicate. Frequent, honest communication builds trust. Poor communication is one of the key reasons marriages and work relationships fall apart.
3. Trust is built one day, one interaction at a time, and yet it can be lost in a moment because of one poor decision. Make the right decision.
4. Value long term relationships more than short term success.
5. Sell without selling out. Focus more on your core principles and customer loyalty than short term commissions and profits.
6. Trust generates commitment; commitment fosters teamwork; and teamwork delivers results. When people trust their team members they not only work harder, but they work harder for the good of the team.
7. Be honest! My mother always told me to tell the truth. She would say, "If you lie to me then we can't be a strong family. So don't ever lie to me even if the news isn't good."
8. Become a coach. Coach your customers. Coach your team at work. Guide people, help them be better and you will earn their trust.
9. Show people you care about them. When people know you care about their interests as much as your own they will trust you. If they know you are out for yourself, their internal alarm sounds and they will say to themselves "watch out for that person."
10. Always do the right thing. We trust those who live, walk and work with integrity.
11. When you don't do the right thing, admit it. Be transparent, authentic and willing to share your mistakes and faults. When you are vulnerable and have nothing to hide you radiate trust.



Brian Butch Basketball

Black Friday Clinics

REGISTER ONLINE AT:

Website:

www.brianbutchbasketballcamps.com

Email: brianbutchbasketball@gmail.com

Twitter: @BrianButchHoops

On behalf of Brian Butch Basketball and his Coaching Staff we want to introduce you to our Christmas Break Series. As basketball season is basically in full swing we wanted to offer a Christmas Break Clinic, these clinics are going to be limited to a small number kids per session and focus on the skill development of the game. It is our goal to focus on the correct techniques of the game to make sure that you will have success this upcoming season.

All Fox Valley Christmas Break clinics will be hosted at: St. Paul Lutheran Church and School 225 E Harris St, Appleton, WI 54911

REGISTRATION FORM - Consent form is on the back and must be filled out as well.

Christmas Break Clinic	Dates	Price	Max # of Athletes
SHOOTING	Nov 23 rd (9:00am-10:15am)	\$20	20
BALL HANDLING	Nov 23 rd (10:15am-11:30am)	\$20	25

*Age Groups are 4th -8th

Full Name: _____ Age: _____ Grade this fall: _____ Phone: _____

Address: _____ Parent's Name(s): _____

City: _____ Email: _____

State: _____ Zip: _____

Cash or Checks are acceptable

Checks are Payable to:

Brian Butch Basketball Camps

1532 Remington Rd

Neenah, WI, 54956

www.brianbutchbasketballcamps.com

Please make sure you sign and fill out the waiver/consent form on the back of this slip. Thank you.



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2018 Christmas Break Series:

Christmas Break Shooting - This tune up will focus on the mechanics and the basics needed to become a dynamic shooter for your season.

Christmas Break Ball Handling - This clinic's main focus will be to teach the concepts that go with ball handling. Learning to control the ball better & play with more confidence.

It is our goal with our X-mas break clinic is to offer smaller groups that focus on getting rid of all of the bad habits we have developed over the summer so we are ready for our upcoming seasons.

All Fox Valley Christmas Break clinics will be hosted at: St. Paul Lutheran Church and School 225 E Harris St, Appleton, WI 54911

REGISTRATION FORM - Consent form is on the back and must be filled out as well.

Christmas Break Clinic	Dates	Price	Max # of Athletes
SHOOTING	Dec. 27 th (9:30am-11:00)	\$20	20
BALL HANDLING	Dec. 27 th (11:30am-1:00)	\$20	25

*Age Groups are 4th -8th

Full Name: _____ Age: _____ Grade this fall: _____ Phone: _____

Address: _____ Parent's Name(s): _____

City: _____ Email: _____

State: _____ Zip: _____

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We'd like to thank our sponsors for their support of the 2018 Brian Butch Basketball:



Wavier and Release Form

I certify that _____ (Childs Name) has my permission to participate in the Brian Butch Basketball Camps. I hereby release Brian Butch Basketball Camps (Event) and Brian Butch Enterprise, LLC (Company), and his employees from any liability, claims, lawsuits, etc. from any injury or illness that may result from participation in Brian Butch Basketball Camps (Event). I certify that my child is in good physical health and can participate in all camp activities. I further certify that the above camper has medical insurance in case of an emergency. Brian Butch Basketball camps (Event) and Brian Butch Enterprise, LLC (Company), the directors, and any staff shall not be held responsible for personal injury of any player or loss of individual property during the camp. I grant permission for the camp directors to act on my behalf in case of medical emergency. I understand that I am responsible for all medical expenses.

I, _____ (Players Name) release Brian Butch personally and Brian Butch Basketball Camps (Event) from any liability, claims, lawsuits, etc. from any injury or illness I may suffer during my participation in any of the camps organized by Brian Butch or the Brian Butch Basketball Camps or Brian Butch Enterprise, LLC. I grant to Brian Butch Enterprise, LLC, the right to take photographs of me and my family in connection with the above-identified event. I authorize Brian Butch Enterprise, LLC, its assigns and transferees to copyright, use and publish the same in print and/or electronically. I agree that Brian Butch Enterprise, LLC may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content.

Signature of Parent

Contact in case of emergency

Signature of Player