



# ELEVATE YOUR GAME

# BRIAN BUTCH

# BASKETBALL



## 2019 APPLETON CAMP DATES!!!

All Fox Valley area camps will be hosted at: Lawrence University,  
Alexander Gym, 1100 East South River St. Appleton, WI, 54915

<input type="checkbox"/>	Post Camp 1	June 24 <sup>th</sup>	9:00am- 12:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Perimeter Skills 1	June 24 <sup>th</sup>	1:00pm- 4:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	* Shooting Lab	June 26 <sup>th</sup> -27 <sup>th</sup>	9:00am – 11:30pm	5 <sup>th</sup> -12 <sup>th</sup>	\$75
<input type="checkbox"/>	NBA Dynamic Scoring	June 26 <sup>th</sup> -27 <sup>th</sup>	12:30pm - 3:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$75
<input type="checkbox"/>	Post Camp 2	July 8 <sup>th</sup>	9:00am- 12:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Ball Handling	July 8 <sup>th</sup>	1:00pm - 4:00pm	3 <sup>rd</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Competition Camp	July 11 <sup>th</sup>	9:00am – 12:00pm	3 <sup>rd</sup> -8 <sup>th</sup>	\$45
<input type="checkbox"/>	Perimeter Skills 2	July 11 <sup>th</sup>	1:00pm – 4:00pm	4 <sup>th</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Offensive Skill Development	July 15 <sup>th</sup>	9am- 12pm & 1pm -4pm	5 <sup>th</sup> -12 <sup>th</sup>	\$85
<input type="checkbox"/>	Competitive Shooting	July 17 <sup>th</sup> -18 <sup>th</sup>	9:00am - 11:30am	5 <sup>th</sup> -12 <sup>th</sup>	\$75
<input type="checkbox"/>	Shooting off Screens	July 17 <sup>th</sup> -18 <sup>th</sup>	12:30pm – 3:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$75
<input type="checkbox"/>	Youth Skills	July 22 <sup>nd</sup> -23 <sup>rd</sup>	9:00am - 11:00am	K-5 <sup>th</sup>	\$45
<input type="checkbox"/>	Shooting Camp	July 22 <sup>nd</sup> -23 <sup>rd</sup>	12:00pm - 3:00pm	3 <sup>rd</sup> -12 <sup>th</sup>	\$85
<input type="checkbox"/>	Ball Handling & Ball Screens	July 24 <sup>th</sup>	9.00am-12:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Ball Handling 2	July 24 <sup>th</sup>	1:00pm-4:00pm	3 <sup>rd</sup> -12 <sup>th</sup>	\$45

**Post camp and Ball Handling Camp 1 & 2 are different.  
You do not need to attend camp 1 to attend camp 2**

\*Means Limited Numbers Available (Max 64) \* \$10 discount for each additional camp registration

\*Family Discount \$5 per kid but must be mailed in.

### Special points of interest:

- **2019 Summer Camp Dates registration is open!!!**
- Worked with 21 High School programs this fall
- Academy has boys & girls from 47 different high school programs
- Academy will be on Sunday evenings and one day during the week during the winter
- **BRAND NEW CAMP ON JULY 15!!!!**

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*On behalf of our coaching staff, I want to welcome you to the 2019 edition of our Fox Valley summer basketball camps. We're excited to continue working with youth players and helping each to develop their games.*

**Youth Skills Camp-** Covering all the essential areas and skills of the game.

**Shooting Camp-** This camp teaches the proper shooting technique.

**Shooting Lab** \*-Different from our shooting camps, we'll video and analyze shooters technique. (Max 64)

**NBA Dynamic Scoring Camp-**Emphasizing footwork, attacking defenders, finishing in traffic to help score against talent.

**Post Camp-**Teaching the essential skills needed to play the post position. Camp 1 & 2 are different. You do not need to attend both.

**Ball Handling Camp-**Covering skills a player will need to effectively handle the basketball.

**Competition Camp-**This camp is structured around numerous competitions that will improve overall skill and speed of play.

**Perimeter Skills Camp-**This is a new camp covering intermediate and advance skills of the guard and forward perimeter spots.

**Competitive Shooting Camp-**This camp focuses on competing while shooting. Every rep becomes game reps.

**Shooting off Screens Camp-** This camp teaches proper footwork coming off screens and technique to shooting on the move.

**Ball Handling & Ball Screens-**Learning how to handle the ball while using the ball screen to make plays and score out of it / find open teammates.

**Offensive Skills** -A new camp this year a 6-hour day which includes Skill development and 3x3 & 2x2 live competition

**In all our camps, our goal is to match our skill and game-play instruction to every player's vision for self-**

**improvement. We look forward to working with the youth players in the Fox Valley. As always, players will receive:**

**Small group and individual instruction from experienced coaches and players.**

**Strong focus on fundamental skill work, and individual drills to help you improve.**



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*Prepare so you  
don't have to  
repair*

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## 10 RULES TO LIVE BY

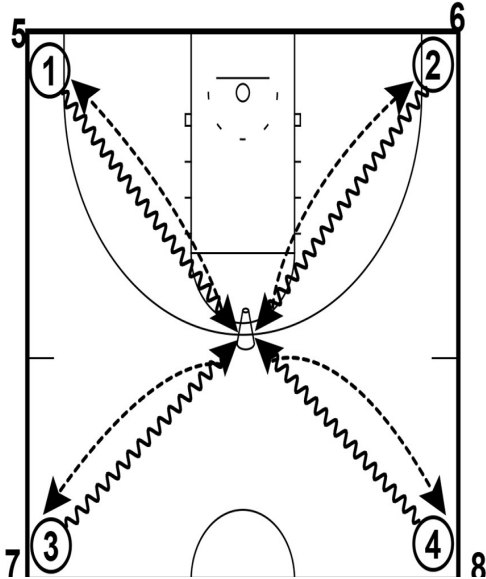
1. Always, Always, Always be thankful.
2. Sometimes silence is better than being right.
3. Love is not what you say. Love is what you do.
4. Let go of what's gone, but keep the lesson.
5. If it is what you love, never give up, keep going...
6. Don't let others steal your peace.
7. Be patient, things will get better.
8. Integrity is everything.
9. It is O.K. to be afraid, but don't let fear stop you.
10. Live in the moment, but look forward to what is coming next.

# 4 Square Kickback

Drill Work  
Brian Butch Basketball Academy

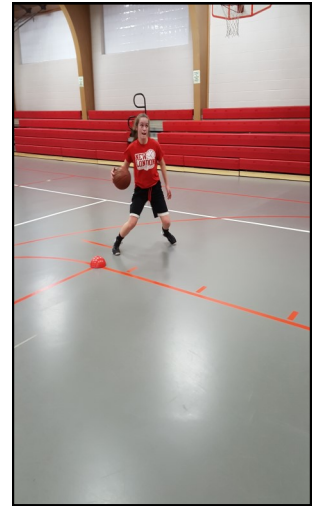


Drill Work  
Brian Butch Basketball Academy

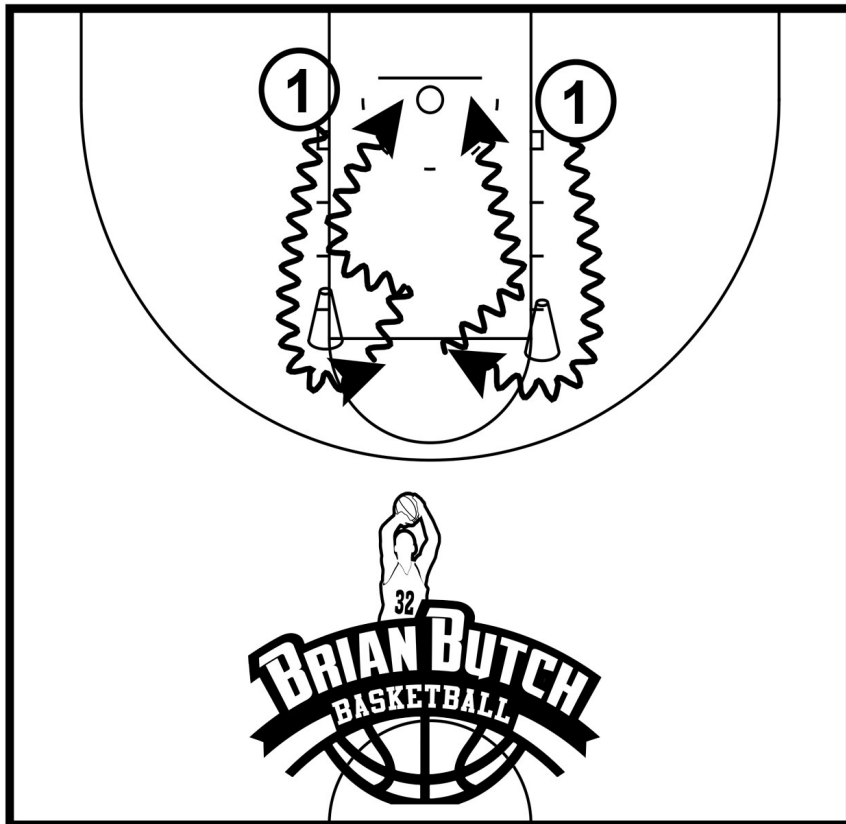


Each player with a basketball will attack the center cone then stop & pivot to face the teammate who was behind them in line. Make a pass to that teammate then rejoin that line.

- \*Can dribble with either hand
- \*Can 1-2 stop or quick stop
- \*Can chest, flick, bounce or overhead pass
- \*Can front or reverse pivot
- \*Can pivot off right or left foot

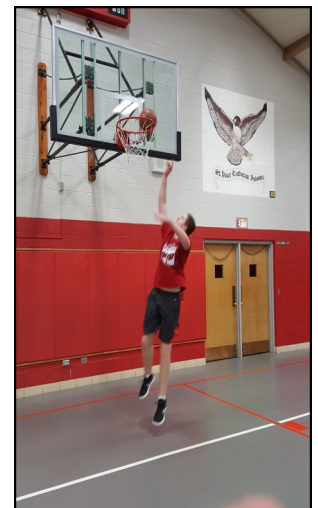


## 2 CONE CROSSOVER FINISH



Can start at either block. Player will attack the cone & circle tight around the cone then crossover and go in for a lay-up. Grab the rebound and go to the opposite block and do the same thing. Can go for a certain # of makes or a set time

*"Positivity is much more than just a state of mind; it is a state of action."*






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*Comparison is  
the Thief of  
Joy*

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The most destructive habit.....	Worry
The greatest joy.....	Giving
The greatest loss.....	Loss of Self-Respect
The most satisfying work.....	Helping Others
The ugliest personality trait.....	Selfishness
The most endangered species.....	Dedicated Leaders
Our greatest natural resource.....	Our Youth
The greatest "shot in the arm".....	Encouragement
The greatest problem to overcome.....	Fear
The most effective sleeping pill.....	Peace Of Mind
The most powerful force in life.....	Love
The most dangerous pariah.....	A Gossiper
The world's most incredible computer.....	The Brain
The worst thing to be without.....	Hope
The deadliest weapon.....	The Tongue
The two most power-filled words.....	"I Can"
The greatest asset.....	Faith
The most worthless emotion.....	Self-Pity
The most beautiful attire.....	A Smile
The most contagious spirit.....	Enthusiasm

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