



Special points of interest:

- **2019 Summer Camp Dates registration is open!!!**
- Worked with 21 High School programs this fall
- Academy has boys & girls from 47 different high school programs
- Academy will be on Sunday evenings and one day during the week during the winter
- **BRAND NEW CAMP ON JULY 15!!!!**

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ELEVATE YOUR GAME

BRIAN BUTCH

BASKETBALL



2019 APPLETON CAMP DATES!!!

All Fox Valley area camps will be hosted at: Lawrence University, Alexander Gym, 1100 East South River St. Appleton, WI, 54915

<input type="checkbox"/>	Post Camp 1	June 24 th	9:00am- 12:00pm	5 th -12 th	\$45
<input type="checkbox"/>	Perimeter Skills 1	June 24 th	1:00pm- 4:00pm	5 th -12 th	\$45
<input type="checkbox"/>	* Shooting Lab	June 26 th -27 th	9:00am – 11:30pm	5 th -12 th	\$75
<input type="checkbox"/>	NBA Dynamic Scoring	June 26 th -27 th	12:30pm - 3:00pm	5 th -12 th	\$75
<input type="checkbox"/>	Post Camp 2	July 8 th	9:00am- 12:00pm	5 th -12 th	\$45
<input type="checkbox"/>	Ball Handling	July 8 th	1:00pm - 4:00pm	3 rd -12 th	\$45
<input type="checkbox"/>	Competition Camp	July 11 th	9:00am – 12:00pm	3 rd -8 th	\$45
<input type="checkbox"/>	Perimeter Skills 2	July 11 th	1:00pm – 4:00pm	4 th -12 th	\$45
<input type="checkbox"/>	Offensive Skill Development	July 15 th	9am- 12pm & 1pm -4pm	5 th -12 th	\$85
<input type="checkbox"/>	Competitive Shooting	July 17 th -18 th	9:00am - 11:30am	5 th -12 th	\$75
<input type="checkbox"/>	Shooting off Screens	July 17 th -18 th	12:30pm – 3:00pm	5 th -12 th	\$75
<input type="checkbox"/>	Youth Skills	July 22 nd -23 rd	9:00am - 11:00am	K-5 th	\$45
<input type="checkbox"/>	Shooting Camp	July 22 nd -23 rd	12:00pm - 3:00pm	3 rd -12 th	\$85
<input type="checkbox"/>	Ball Handling & Ball Screens	July 24 th	9.00am-12:00pm	5 th -12 th	\$45
<input type="checkbox"/>	Ball Handling 2	July 24 th	1:00pm-4:00pm	3 rd -12 th	\$45

Post camp and Ball Handling Camp 1 & 2 are different. You do not need to attend camp 1 to attend camp 2

- *Means Limited Numbers Available (Max 64) * \$10 discount for each additional camp registration
- *Family Discount \$5 per kid but must be mailed in.

On behalf of our coaching staff, I want to welcome you to the 2019 edition of our Fox Valley summer basketball camps. We're excited to continue working with youth players and helping each to develop their games.

Youth Skills Camp- Covering all the essential areas and skills of the game.

Shooting Camp- This camp teaches the proper shooting technique.

Shooting Lab *-Different from our shooting camps, we'll video and analyze shooters technique. (Max 64)

NBA Dynamic Scoring Camp-Emphasizing footwork, attacking defenders, finishing in traffic to help score against talent.

Post Camp-Teaching the essential skills needed to play the post position. Camp 1 & 2 are different. You do not need to attend both.

Ball Handling Camp-Covering skills a player will need to effectively handle the basketball.

Competition Camp-This camp is structured around numerous competitions that will improve overall skill and speed of play.

Perimeter Skills Camp-This is a new camp covering intermediate and advance skills of the guard and forward perimeter spots.

Competitive Shooting Camp-This camp focuses on competing while shooting. Every rep becomes game reps.

Shooting off Screens Camp- This camp teaches proper footwork coming off screens and technique to shooting on the move.

Ball Handling & Ball Screens-Learning how to handle the ball while using the ball screen to make plays and score out of it / find open teammates.

Offensive Skills -A new camp this year a 6-hour day which includes Skill development and 3x3 & 2x2 live competition

In all our camps, our goal is to match our skill and game-play instruction to every player's vision for self-improvement. We look forward to working with the youth players in the Fox Valley. As always, players will receive: Small group and individual instruction from experienced coaches and players. Strong focus on fundamental skill work, and individual drills to help you improve.



*Prepare so you
don't have to
repair*

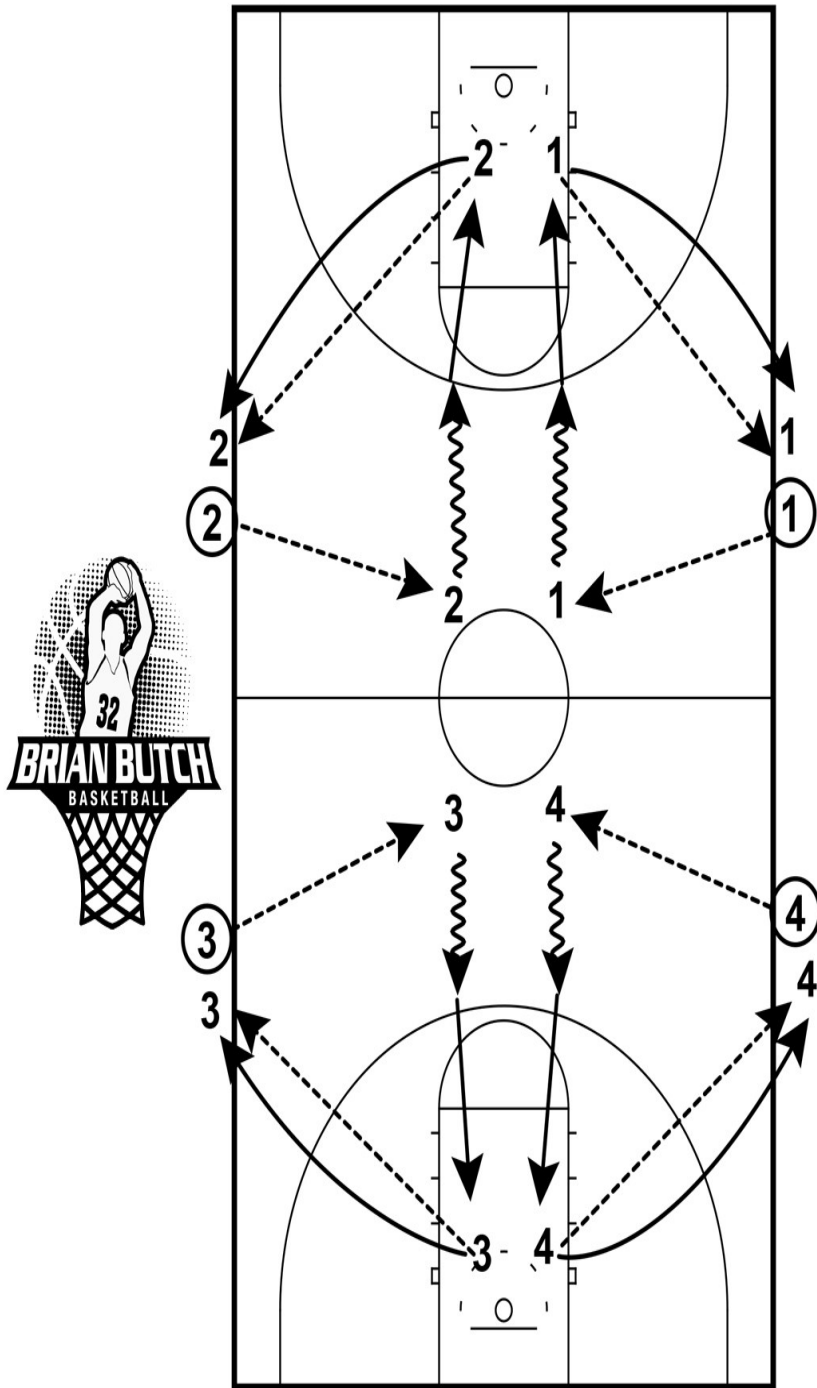


“Sometimes you don’t get the exact role you want, game-by-game. Players need to make some sacrifice to be a great team. Every good team I’ve ever been on, there’s some that make more sacrifices than others when it comes to minutes and opportunities.”

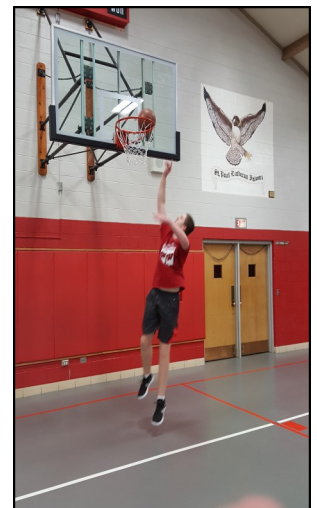
- Danny Ainge, GM and President of Basketball Operations for the Boston Celtics

You have to know what you will tolerate and what you won’t. Know Your No’s. How can you expect your players to know if you don’t even know yourself!!

4 TEAM SHOOTING



"Positivity is much more than just a state of mind; it is a state of action."



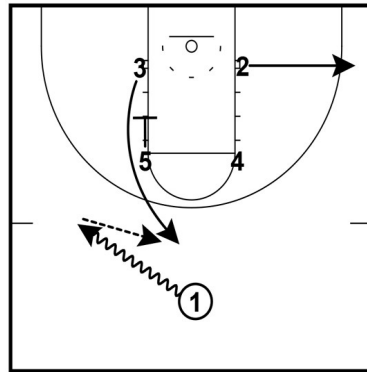
Can go for certain amount of time or makes.

Player with ball passes to teammate near center circle and follow their pass. That teammate will dribble to take a shot (15ft, 17ft, or 3). Their teammate around the basketball will rebound, pass to next teammate in line and follow their pass. The player who just shot will be next rebounder

*Can have shooter rebound their own shot

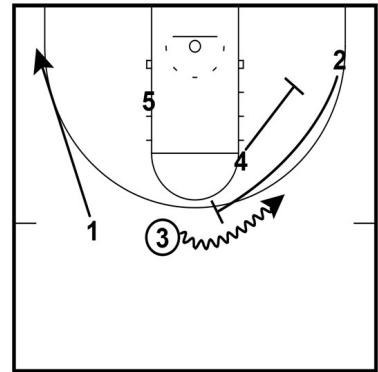


"ZIPPERCHEST"



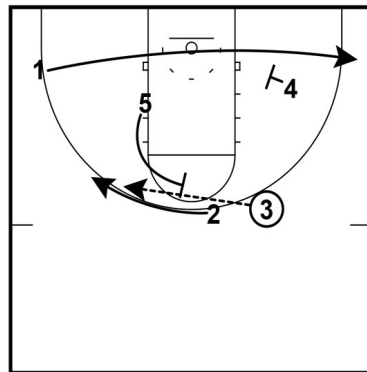
PG dribbles to the side. 2 spaces to corner. 5 zippers 3.

"ZIPPERCHEST"



PG spaces to the corner. 4 sets a wide pindown for 2 right into a middle ballscreen for 3. 3 comes off the ballscreen.

"ZIPPERCHEST"



PG sprints off a baseline screen set by 4 to the corner to occupy the defense. 5 rolls out and flares for 2 to three. 3 looks to hit 2 for a three.



Comparison is the Thief of Joy



"I'm not even thinking about any other team. We're trying to be the best version of ourselves."
- Brad Stevens



**THANKS TO ALL THE CAMPERS WHO ATTENDED
OUR 2 BLACK FRIDAY CAMPS!!! HAD A BLAST
WORKING WITH YOU!!!**

