



Special points of interest:

- **2019 Summer Camp Dates registration is open!!!**
- Worked with 21 High School programs this fall
- Academy has boys & girls from 47 different high school programs
- Academy will be on Sunday evenings and one day during the week during the winter
- **BRAND NEW CAMP ON JULY 15!!!!**

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ELEVATE YOUR GAME

BRIAN BUTCH

BASKETBALL



2019 APPLETON CAMP DATES!!!

All Fox Valley area camps will be hosted at: Lawrence University,
Alexander Gym, 1100 East South River St. Appleton, WI, 54915

<input type="checkbox"/>	Post Camp 1	June 24 th	9:00am- 12:00pm	5 th -12 th	\$45
<input type="checkbox"/>	Perimeter Skills 1	June 24 th	1:00pm- 4:00pm	5 th -12 th	\$45
<input type="checkbox"/>	* Shooting Lab	June 26 th -27 th	9:00am – 11:30pm	5 th -12 th	\$75
<input type="checkbox"/>	NBA Dynamic Scoring	June 26 th -27 th	12:30pm - 3:00pm	5 th -12 th	\$75
<input type="checkbox"/>	Post Camp 2	July 8 th	9:00am- 12:00pm	5 th -12 th	\$45
<input type="checkbox"/>	Ball Handling	July 8 th	1:00pm - 4:00pm	3 rd -12 th	\$45
<input type="checkbox"/>	Competition Camp	July 11 th	9:00am – 12:00pm	3 rd -8 th	\$45
<input type="checkbox"/>	Perimeter Skills 2	July 11 th	1:00pm – 4:00pm	4 th -12 th	\$45
<input type="checkbox"/>	Offensive Skill Development	July 15 th	9am- 12pm & 1pm -4pm	5 th -12 th	\$85
<input type="checkbox"/>	Competitive Shooting	July 17 th -18 th	9:00am - 11:30am	5 th -12 th	\$75
<input type="checkbox"/>	Shooting off Screens	July 17 th -18 th	12:30pm – 3:00pm	5 th -12 th	\$75
<input type="checkbox"/>	Youth Skills	July 22 nd -23 rd	9:00am - 11:00am	K-5 th	\$45
<input type="checkbox"/>	Shooting Camp	July 22 nd -23 rd	12:00pm - 3:00pm	3 rd -12 th	\$85
<input type="checkbox"/>	Ball Handling & Ball Screens	July 24 th	9.00am-12:00pm	5 th -12 th	\$45
<input type="checkbox"/>	Ball Handling 2	July 24 th	1:00pm-4:00pm	3 rd -12 th	\$45

Post camp and Ball Handling Camp 1 & 2 are different.
You do not need to attend camp 1 to attend camp 2

*Means Limited Numbers Available (Max 64) * \$10 discount for each additional camp registration

*Family Discount \$5 per kid but must be mailed in.

On behalf of our coaching staff, I want to welcome you to the 2019 edition of our Fox Valley summer basketball camps. We're excited to continue working with youth players and helping each to develop their games.

Youth Skills Camp- Covering all the essential areas and skills of the game.

Shooting Camp- This camp teaches the proper shooting technique.

Shooting Lab *-Different from our shooting camps, we'll video and analyze shooters technique. (Max 64)

NBA Dynamic Scoring Camp-Emphasizing footwork, attacking defenders, finishing in traffic to help score against talent.

Post Camp-Teaching the essential skills needed to play the post position. Camp 1 & 2 are different. You do not need to attend both.

Ball Handling Camp-Covering skills a player will need to effectively handle the basketball.

Competition Camp-This camp is structured around numerous competitions that will improve overall skill and speed of play.

Perimeter Skills Camp-This is a new camp covering intermediate and advance skills of the guard and forward perimeter spots.

Competitive Shooting Camp-This camp focuses on competing while shooting. Every rep becomes game reps.

Shooting off Screens Camp- This camp teaches proper footwork coming off screens and technique to shooting on the move.

Ball Handling & Ball Screens-Learning how to handle the ball while using the ball screen to make plays and score out of it / find open teammates.

Offensive Skills -A new camp this year a 6-hour day which includes Skill development and 3x3 & 2x2 live competition

In all our camps, our goal is to match our skill and game-play instruction to every player's vision for self-

improvement. We look forward to working with the youth players in the Fox Valley. As always, players will receive:

Small group and individual instruction from experienced coaches and players.

Strong focus on fundamental skill work, and individual drills to help you improve.



Don't put in average effort and claim that you want exceptional results.



11 WAYS TO BUILD TRUST

1. Say what you are going to do and then do what you say!
2. Communicate, communicate, communicate. Frequent, honest communication builds trust. Poor communication is one of the key reasons marriages and work relationships fall apart.
3. Trust is built one day, one interaction at a time, and yet it can be lost in a moment because of one poor decision. Make the right decision.
4. Value long term relationships more than short term success.
5. Sell without selling out. Focus more on your core principles and customer loyalty than short term commissions and profits.
6. Trust generates commitment; commitment fosters teamwork; and teamwork delivers results. When people trust their team members they not only work harder, but they work harder for the good of the team.
7. Be honest! My mother always told me to tell the truth. She would say, "If you lie to me then we can't be a strong family. So don't ever lie to me even if the news isn't good."
8. Become a coach. Coach your customers. Coach your team at work. Guide people, help them be better and you will earn their trust.
9. Show people you care about them. When people know you care about their interests as much as your own they will trust you. If they know you are out for yourself, their internal alarm sounds and they will say to themselves "watch out for that person."
10. Always do the right thing. We trust those who live, walk and work with integrity.
11. When you don't do the right thing, admit it. Be transparent, authentic and willing to share your mistakes and faults. When you are vulnerable and have nothing to hide you radiate trust.

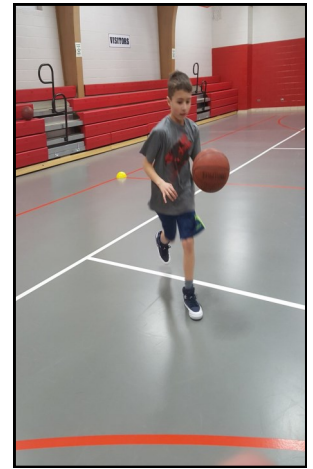
ELEVATE YOUR GAME

**BRIAN BUTCH
BASKETBALL
ACADEMY**



SPRING ACADEMY DATES ARE OUT!
Let us know if you are interested!!!

What screws us
up most in life
is the picture
in our head of
how it is
supposed to be.



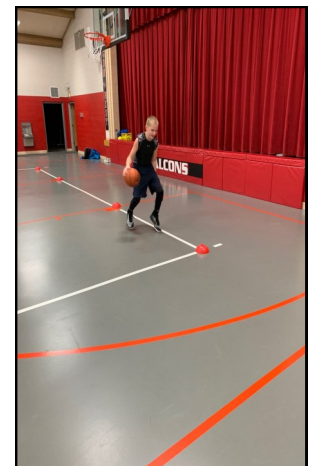
*We remember that
it is our actions
that define us not
our intentions.*

A basketball player in a white Cincinnati jersey is being coached by a man in a suit. The player is looking down at the coach's hands. The background is a blurred crowd.

BRIAN BUTCH
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BASKETBALL

Difference Between Winning & Losing

- Willingness to play team ball
- Willingness to be held accountable
- Willingness to cover for each other





No one charts a course for mediocrity, yet it is still a destination of choice.

