

Volume 3, Issue 9

July 1, 2019



Special points of interest:

- **2019 Summer Camp Dates registration is still open!!!**
- Academy has boys & girls from 47 different high school programs
- Academy Summer dates are out!!!
- **BRAND NEW CAMP ON JULY 15!!!!**
- **Ball Handling 1 on July 8 & 2 on July 24, Competition Camp on July 11 & Shooting Camp on July 22 & 23 are SOLD OUT!!!**

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ELEVATE YOUR GAME BRIAN BUTCH BASKETBALL



2019 APPLETON CAMP DATES!!!

All Fox Valley area camps will be hosted at: Lawrence University,
Alexander Gym, 1100 East South River St. Appleton, WI, 54915

<input type="checkbox"/>	Post Camp 2	July 8 th	9:00am- 12:00pm	5 th -12 th	\$45
<input type="checkbox"/>	Perimeter Skills 2	July 11 th	1:00pm – 4:00pm	4 th -12 th	\$45
<input type="checkbox"/>	Offensive Skill Development	July 15 th	9am- 12pm & 1pm -4pm	5 th -12 th	\$85
<input type="checkbox"/>	Competitive Shooting	July 17 th -18 th	9:00am - 11:30am	5 th -12 th	\$75
<input type="checkbox"/>	Shooting off Screens	July 17 th -18 th	12:30pm – 3:00pm	5 th -12 th	\$75
<input type="checkbox"/>	Youth Skills	July 22 nd -23 rd	9:00am - 11:00am	K-5 th	\$45
<input type="checkbox"/>	Ball Handling & Ball Screens	July 24 th	9.00am-12:00pm	5 th -12 th	\$45

Post Camp 1 & 2 are different.

You do not need to attend camp 1 to attend camp 2

SPOTS STILL AVAILABLE!!! DON'T MISS OUT!!!

*Means Limited Numbers Available (Max 64) * \$10 discount for each additional camp registration

*Family Discount \$5 per kid but must be mailed in.

On behalf of our coaching staff, I want to welcome you to the 2019 edition of our Fox Valley summer basketball camps. We're excited to continue working with youth players and helping each to develop their games.

Youth Skills Camp- Covering all the essential areas and skills of the game.

Post Camp-Teaching the essential skills needed to play the post position. Camp 1 & 2 are different. You do not need to attend both.

Competition Camp-This camp is structured around numerous competitions that will improve overall skill and speed of play.

Perimeter Skills Camp-This is a new camp covering intermediate and advance skills of the guard and forward perimeter spots.

Competitive Shooting Camp-This camp focuses on competing while shooting. Every rep becomes game reps.

Shooting off Screens Camp- This camp teaches proper footwork coming off screens and technique to shooting on the move.

Ball Handling & Ball Screens-Learning how to handle the ball while using the ball screen to make plays and score out of it / find open teammates.

Offensive Skills -A new camp this year a 6-hour day which includes Skill development and 3x3 & 2x2 live competition

In all our camps, our goal is to match our skill and game-play instruction to every player's vision for self-improvement. We look forward to working with the youth players in the Fox Valley. As always, players will receive:

Small group and individual instruction from experienced coaches and players.

Strong focus on fundamental skill work, and individual drills to help you improve.



The steps to becoming successful are not hard to list. Where the 'hard' comes in, is doing them every day. It's the 'hard' that stops people.



44 Point Game

Frame 1

A diagram of a basketball court layout. The court is divided into sections labeled x1 through x7. x1 is the three-point arc, x2 is the key, x3 is the free-throw line, x4 is the center circle, x5 is the three-point arc, x6 is the key, and x7 is the three-point arc. A logo for Brian Butch Basketball is overlaid on the diagram.

Starting at X1, player takes a 3-point shot (worth 3 points), a pull-up 2-point shot (worth 2 points) and a drive to the basket layup (worth 1 point)
Repeat at X2-7
Finish with 2 free throws (worth 1 point each)

ELEVATE YOUR GAME

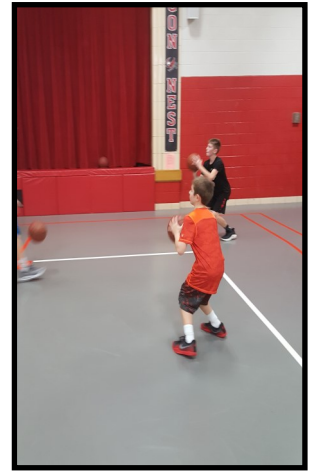
**BRIAN BUTCH
BASKETBALL
ACADEMY**



SUMMER ACADEMY DATES ARE OUT!
Let us know if you are interested!!!

THINGS I WISH I WOULD HAVE KNOWN EARLIER AS A PLAYER.....

- WHAT IT FEELS LIKE TO BE A SENIOR (THE SACRIFICE FOR THE TEAM)
- HOW MUCH TIME THE COACHING STAFF PUTS IN TRYING TO PREPARE THE TEAM FOR LIFE, PRACTICES AND GAMES
- HOW MUCH TIME THE COACHING STAFF SPENDS THINKING ABOUT WHAT IS BEST FOR THE TEAM
- YOUR TEAM IS ONLY AS GOOD AS THE LAST PLAYER TO BUY IN (WEAKEST LINK) – YOU HAVE A “TRUE” TEAM ONLY WHEN EVERY LAST PLAYER HAS BOUGHT IN
- WHEN YOU WIN WITH A “TEAM”, THE VICTORY TASTES MUCH SWEETER
- TEAM CHEMISTRY IS THE MOST IMPORTANT THING IN THE GAME OF BASKETBALL – WITHOUT IT CHAMPIONSHIPS ARE HARD TO COME BY
- THAT THE “TEAM” IS NOT THE COACHES’ TEAM, IT’S YOUR (PLAYERS) TEAM
- THAT IT CAN TAKE AN ENTIRE SEASON TO BUILD A “TEAM” AND ONE INCIDENT TO DESTROY THE CHEMISTRY THAT WAS BUILT
- HOW YOU PLAY IN PRACTICE ULTIMATELY AFFECTS YOUR PERFORMANCE IN THE GAME
- IF YOU WANT TO BE THE BEST PLAYER, YOU HAVE TO BE THE HARDEST WORKER
- IT DOESN’T MATTER HOW GOOD YOU ARE IF YOU ARE NOT MENTALLY TOUGH
- THAT YOU WIN GAMES BY PREPARING PROPERLY IN PRACTICE AND NOT JUST LACING UP THE SNEAKERS ON GAME NIGHT
- IT’S HARD AS A COACH TO SIT A PLAYER WHO MAKES HUSTLE PLAYS CONSISTENTLY AND WORKS HARD IN PRACTICE
- THE IMPORTANCE OF BALL PRESSURE AND JUMPING TO THE BALL AND HOW TO PLAY IT PROPERLY
- COMMUNICATION IS A MUST TO BE SUCCESSFUL ON AND OFF THE COURT
- I HAVE A BETTER CHANCE TO PLAY IF I AM A GREAT DEFENDER VS. A GOOD SHOOTER
- THE SOONER I REALIZE THAT EVERYTHING STARTS WITH DEFENSE THE BETTER I WILL BE ABLE TO PREPARE MYSELF FOR THE PRACTICES AND GAMES
- THE KEY TO BECOMING A GREAT REBOUNDER IS PUTTING FORTH THE EFFORT TO GO TO THE GLASS AND ABILITY HAS LITTLE TO DO WITH IT (REBOUND SEQUENCE)
- A GOOD TEAM DEFENSE IS BUILT WITH THE FOUNDATION OF TRUST
- HOW MUCH YOU HAVE TO PREPARE MENTALLY FOR THE SECOND NIGHT OF PLAY IN CONFERENCE FRIDAY / SATURDAY GAMES – AFTER LOSES, MORE SO WINS
- IT’S NOT WHO STARTS THE GAME, IT’S WHO FINISHES THE GAME – BE A FINISHER
- YOU HAVE TO HAVE A GREAT SECOND HALF WARM-UP PHYSICALLY TO GET YOURSELF READY MENTALLY (PERCEIVED ABILITY THAT WE ARE READY TO GO)
- THAT YOU CAN CONTROL TWO THINGS IN LIFE: 1. ATTITUDE 2. EFFORT – AND MORE OFTEN THAN NOT, POSITIVE WORDS AND ACTIONS CREATE POSITIVE REACTIONS

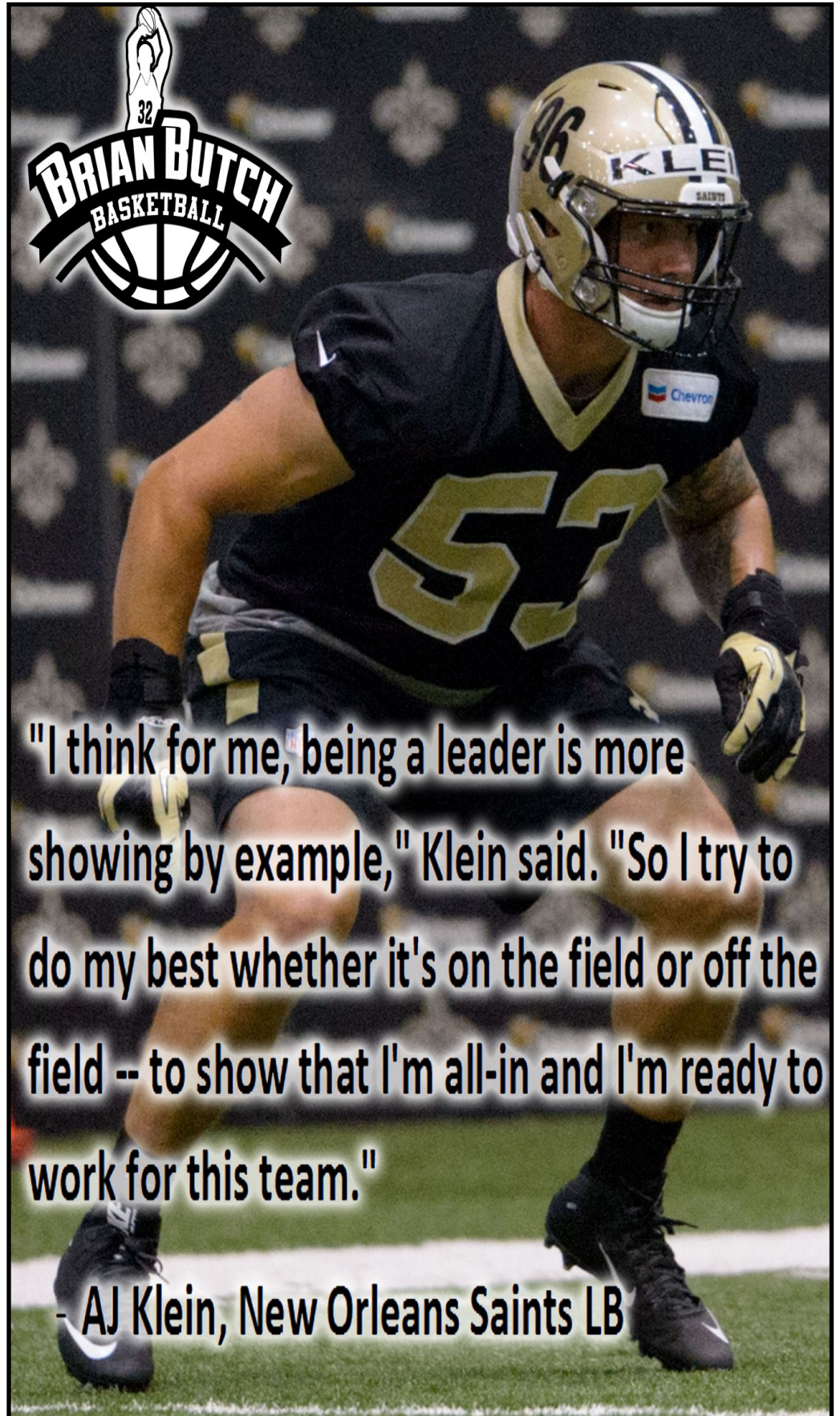


*To build great relationships you need to want more **FOR** people than you want **FROM** people.*





*You can't learn
if you think you
already know!*



"I think for me, being a leader is more showing by example," Klein said. "So I try to do my best whether it's on the field or off the field -- to show that I'm all-in and I'm ready to work for this team."

- AJ Klein, New Orleans Saints LB

SATELLITE CAMPS—OPEN TO EVERYONE!!!

ABBOTSFORD HIGH SCHOOL—JULY 9

ST. POINT PACELLI HIGH SCHOOL—JULY 12

THREE LAKES HIGH SCHOOL—JULY 19

WISCONSIN RAPIDS YOUTH GIRLS - AUG 1

www.brianbutchbasketball.com

