



Special points of interest:

- Academy has boys & girls from 49 different high school programs
- Academy Summer will restart soon!!!!
- Camp Registration is open!!!

Inside this issue:

Barnes cont.	2
Academy	2
Registration	3
Kevin Garnett	4
Payton Pritchard	4
100 Makes	4

# ELEVATE YOUR GAME

# BRIAN BUTCH

# BASKETBALL



**REGISTRATION IS OPEN!!!!**

**WE ARE LOOKING FORWARD TO RUNNING OUR CAMPS IN A SAFE AND FUN ENVIORNMENT! PLEASE VISIT OUR WEBSITE FOR MORE DETAILS.**

### Barnes: Nothing harder than getting players to play hard

By: West Rucker, Feb. 19, 2018

Rick Barnes smirked Monday afternoon when asked about Ole Miss coach Andy Kennedy’s decision to step down effective immediately because he claimed an inability to get his team to play hard on a consistent basis.

“I thought he stepped down because of dealing with you guys,” Barnes said. “That’s not true?”

Barnes eventually settled into his response, though.

It was thorough.

More-than-700-words thorough.

Put simply, the coach of the nation’s 19th-ranked team believes getting players to play hard is the hardest part of the job.

“You know what? Playing hard is not a given,” Barnes said. “I think playing hard is a talent. I really do. Most guys do not play hard. Everybody thinks that they do. They don’t. And I do think that playing hard is a talent. As a coach, we know that one of the big challenges is trying to get a group of guys to understand how hard this game is to play the right way, and how hard it is to get them to buy into it, to play as hard as you can possibly play.

“I told the guys the other day that if their bodies aren’t hurting this time of year, they’re not playing hard. They’re not playing hard. If they’re not tired, they’re not playing hard. If they’re not tired emotionally and mentally, they’re not locked in. If they’re having a laissez faire kind of attitude, love living on social media and doing all that stuff, they’re not locked in.

“You go back, this time of year is when the stars start shining brighter and brighter. It’s the guys that have that mental toughness that can do it day-in and day-out.”

Barnes has generally considered his team’s toughness this season adequate, but he’s never hesitated to mention every time he’s seen it fall short. Saturday’s 73-62 loss at Georgia was one of those times.

Problems don’t just come from the locker room, either, according to Barnes.




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*“Bloom where you  
are planted.”*

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“The fact is that you get a group of guys as a whole, it only takes one or two bad apples to spoil the whole bunch,” he said. “What you hope is that you have a culture where those guys are gonna really embrace each other. But then, when you get all that together, then you’ve got outside people maybe saying, ‘You should be playing more,’ or, ‘When you get in the game, you need to shoot the ball,’ or, ‘You need to do this.’ There’s a lot of things that’s going on, and it’s amazing to me how there’s so many people out there willing to give advice. That’s why I would open my practice to parents or anybody that wants to see it, because if they saw what we see every day in practice, I think they would understand why we would make the decisions we make. I’d sit down with anybody that wanted to sit down and watch tape and say, ‘Why isn’t this person playing? Or that person?’ I can show you. It’s not that hard to really do, to be honest with you.

“But playing hard has got to be something that’s got to be non-negotiable. Just like the other night, do I think that we had everybody playing hard? Did Grant Williams play as hard as he could possibly play? As hard as I’ve seen him play in the past? Absolutely not. Did Admiral Schofield? Absolutely not. I don’t know if anybody did, other than maybe John Fulkerson for a little bit. But my question to him would be why it’s taken him so long to get to this point?

“If you look at it every day and you realize when you’re about to go to practice how hard you’re gonna have to get after them today, it becomes a habit. If you don’t make it intense every day, and I understand what Andy’s saying, because it’s one of the hardest things.”

Tennessee has dropped two of its past three games, which has all-but cost the Vols any chance of an SEC regular season championship, but the Vols are still alone in second place in the league standings.

And to hear Barnes tell it, his Vols are still capable of putting together a special season if they do the easy-to-say-but-hard-to-do job of playing as hard as possible every second they’re on the floor.

“You would love to be able to walk into practice knowing your guys are gonna play hard,” he said. “If you knew that, if you went into every game knowing that, [it would be great]. And playing hard is doing your job. I think if coaches knew that, believe me, this would be a much different job for all of us. But we know that that’s not the case, because we’re dealing with young people that feel like they’ve got all the time in the world. The window that they’re in closes quickly — quicker than you think.

“That’s a never-ending thought with coaches, ‘How can we get our guys to play harder, work harder and get better every day?’ It’s probably the most difficult thing in coaching, because, again, that’s why I say hard work is a talent. Some guys have it more than others. Some guys have more talent but they don’t work, and it goes back to Kevin Durant saying, ‘Hard work beats talent when talent doesn’t work.’ That’s the truth.

“And if you get a talented player that works really hard, you’ve got a star.”

**ELEVATE YOUR GAME**

**BRIAN BUTCH  
BASKETBALL  
ACADEMY**



**We will be starting up the Academy  
in mid-June!!!**



## Fox Valley Summer Camps 2020

**REGISTER ONLINE AT:**

www.brianbutchbasketballcamps.com  
Email: brianbutchbasketball@gmail.com

Follow us on:  
Twitter: @BrianButchHoops  
Instagram: @BrianButchHoops  
Facebook: Brian Butch

On behalf of our coaching staff, I want to welcome you to the 2020 edition of our Fox Valley summer basketball camps. We're excited to continue working with youth players and helping each to develop their games.

**2020 Camps:**

**Youth Skills Camp**- Covering all the essential areas and skills of the game.

**Shooting Camp**- This camp teaches the proper shooting technique.

**Shooting Lab** \*-Different from our shooting camps, we'll video and analyze shooters technique. **(Max 64)**

**Dynamic Scoring Camp**-Emphasizing footwork, attacking defenders, finishing in traffic to help score against talent.

**Post Camp**-Teaching the essential skills needed to play the post position. Camp 1 & 2 are different. You do not need to attend both.

**Ball Handling Camp**-Covering skills a player will need to effectively handle the basketball.

**Competition Camp**-This camp is structured around numerous competitions that will improve overall skill and speed of play.

**Perimeter Skills Camp**-This is a new camp covering intermediate and advance skills of the guard and forward perimeter spots.

**Competitive Shooting Camp**-This camp focuses on competing while shooting. Every rep becomes game reps.

**Shooting off Screens Camp**- This camp teaches proper footwork coming off screens and technique to shooting on the move.

**Position-less Camp**-Learning how to play with the ball and without the ball at all 5 positions

**Ball Screens**-Learning how to handle the ball while using the ball screen to make plays and score out of it / find open teammates.

**Offensive Skills** -A new camp this year a 6-hour day which includes Skill development and 3x3 & 2x2 live competition

In all our camps, our goal is to match our skill and game-play instruction to every player's vision for self-improvement. We look forward to working with the youth players in the Fox Valley. As always, players will receive:

- Small group and individual instruction from experienced coaches and players.
- Strong focus on fundamental skill work and individual drills to help you improve.

**All Fox Valley area camps will be hosted at: 5000 W. Champion Dr. Appleton, WI 54914**

<input type="checkbox"/>	Youth Skills	June 15-16	9:00am- 11:00pm	K-4 <sup>th</sup>	\$45
<input type="checkbox"/>	Position-Less	June 15-16	12:00pm- 3:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$85
<input type="checkbox"/>	Ball Handling 1	June 22-23	9:00am - 11:30pm	3 <sup>rd</sup> -12 <sup>th</sup>	\$75
<input type="checkbox"/>	Shooting 1	June 22-23	12:30pm - 3:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$75
<input type="checkbox"/>	Post Camp	June 25	9:00am- 12:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Perimeter Skills	June 25	1:00pm - 4:00pm	4 <sup>th</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Offensive Skills	July 9	9am- 12pm & 1pm -4pm	5 <sup>th</sup> -12 <sup>th</sup>	\$85
<input type="checkbox"/>	Post Camp 2	July 13-14	9:00am - 11:30am	5 <sup>th</sup> -12 <sup>th</sup>	\$75
<input type="checkbox"/>	Shooting 2	July 13-14	12:30pm - 3:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$75
<input type="checkbox"/>	Competition	July 16	9:00am - 12:00pm	3 <sup>rd</sup> - 8 <sup>th</sup>	\$45
<input type="checkbox"/>	Shooting Lab	July 16	1:00pm - 4:00pm	5 <sup>th</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Ball Handling 2	July 20	9:00 am-12:00 pm	3 <sup>rd</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Competitive Shooting	July 20	1:00pm - 4:00pm	4 <sup>th</sup> -12 <sup>th</sup>	\$45
<input type="checkbox"/>	Ball Screens	July 23	9:00am- 12:00pm	5 <sup>th</sup> - 12 <sup>th</sup>	\$45
<input type="checkbox"/>	Dynamic Scoring	July 23	1:00pm - 4:00pm	5 <sup>th</sup> - 12 <sup>th</sup>	\$45

❖ Post Camps- Camps 1 & 2 are different, Shooting Camps 1,2, & 3 are all different

❖ You do not need to attend camps 1 or 2 to attend 3

\*Family Discount \$5 per kid but must be mailed in.

\*\$10 discount for each additional camp registration

Full Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade this fall: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Parent's Name(s): \_\_\_\_\_

City: \_\_\_\_\_

Email: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Circle (1) T-Shirt Size: **Youth:** M LG **Adult:** SM M LG XL XXL

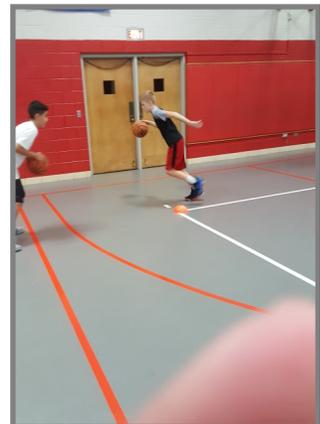
Please make sure you sign and fill out the waiver/consent form on the back of this slip. Thank you!



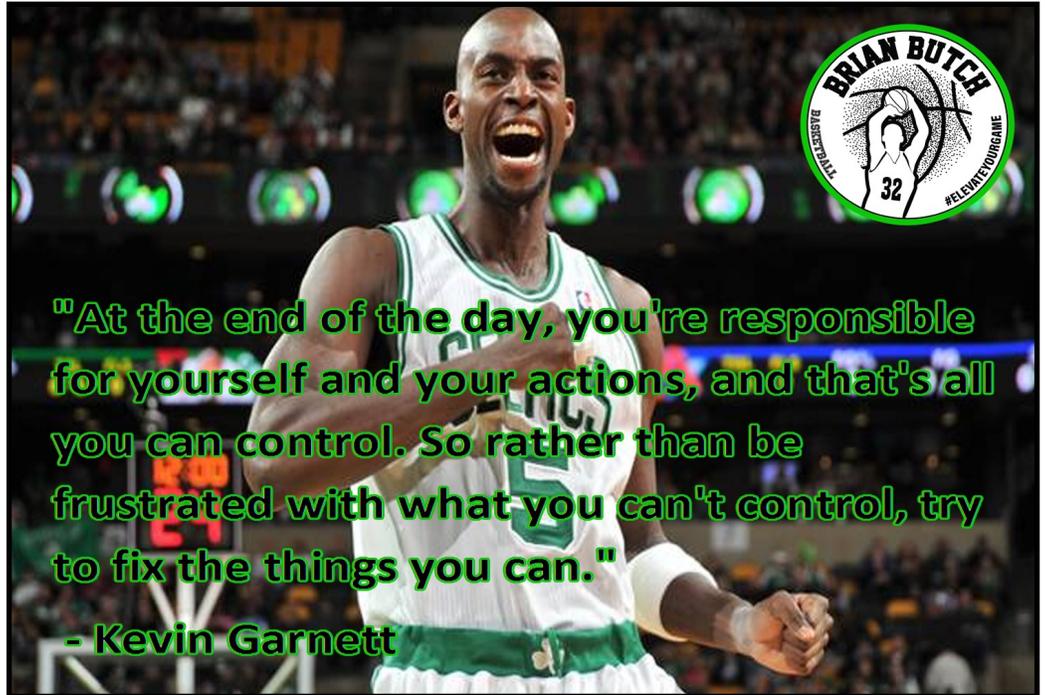
*The real measure of me is not what I can do in comparison to others, but what I can do in comparison to my own best self.*

*"Make the Big Time Where You Are"*

*- Frosty Westering*



**Ball Handling 1, Shooting 1, Perimeter Skills, Ball Handling 2, Shooting 2 and Dynamic Scoring only a few spots left so don't miss out!!!!**



"At the end of the day, you're responsible for yourself and your actions, and that's all you can control. So rather than be frustrated with what you can't control, try to fix the things you can."

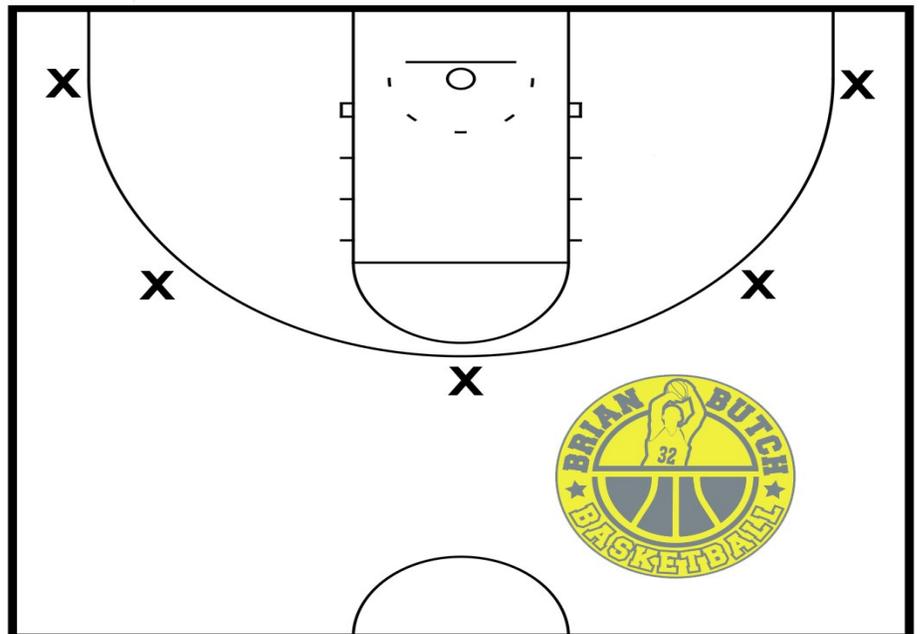
- Kevin Garnett

<https://mobile.twitter.com/fastpp3/status/1255299716201566210>

*"Accept players weaknesses if you wan to utilize their strengths."*



# 100 MAKES



5 Spots = Make 20 shots from each

- 5 - Catch & Shoot
- 5 - 1-2 Dribble Pull Up going Right
- 5 - 1-2 Dribble Pull Up going Left
- 5 - Finishes at the Rim with either hand & going either direction