

ELEVATE YOUR GAME

BRIAN BUTCH

BASKETBALL



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MARCH 2022

Volume 6, Issue 5

2022 APPLETON DATES

2022 Camps:

Youth Skills Camp- Covering all the essential areas and skills of the game.

Shooting Camp- This camp teaches the proper shooting technique.

Shooting Lab *-Different from our shooting camps, we'll video and analyze shooters technique. (**Max 64**)

Dynamic Scoring Camp-Emphasizing footwork, attacking defenders, finishing in traffic to help score against talent.

Post Camp-Teaching the essential skills needed to play the post position. Camp 1 & 2 are different. You do not need to attend both.

Ball Handling Camp-Covering skills a player will need to effectively handle the basketball.

Competition Camp-This camp is structured around numerous competitions that will improve overall skill and speed of play.

Perimeter Skills Camp-This is a new camp covering intermediate and advance skills of the guard and forward perimeter spots.

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- Strong focus on fundamental skill work, and individual drills to help you improve.

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Camps					
Youth Skills	June 14-15	9 am to 11 am	K-4th	\$50	
Perimeter Play	June 14th	12 pm to 3 pm	4th-12th	\$45	
Dynamic Scoring	June 15th	12 pm to 3 pm	4th-12th	\$45	
Ball Handling 1	June 20-21	9 am to 12 pm	3rd-12th	\$85	
Shooting Camp 1	June 20-21	1 pm to 4 pm	4th-12th	\$85	
Post Play 1	June 23rd	9-11:30 & 12:30-3	4th-12th	\$80	
Competitive Shooting & Play	June 27th	9-11:30 & 12:30-3	4th-12th	\$80	
3 on 3 Skill & Play	June 30th	9-11:30 & 12:30-3	3rd-8th	\$80	
Offensive Skills	July 7th	9-11:30 & 12:30-3	4th-12th	\$80	
Youth Skills	July 11-12	9 am to 11 am	K-4th	\$50	
Shooting Lab	July 11th	1 pm to 4 pm	4th-12th	\$45	
Competition Camp	July 12th	9 am to 12 pm	4th-12th	\$45	
Dynamic Scoring 2	July 18-19	9 am to 12 pm	4th-12th	\$85	
Ball Handling 2	July 18-19	1 pm to 4 pm	4th-12th	\$85	
Shooting 2	July 20-21	9 am to 12pm	4th-12th	\$85	
Post Play 2	July 20	1pm to 4 pm	4th-12th	\$45	
Perimeter 2	July 21	1pm to 4 pm	4th-12th	\$45	

3 on 3 Skill & Play

***Must sign up as a team of 4**

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

Make Checks Payable to:
Brian Butch Basketball Camps
2169 Sophia Ln
Appleton, WI 54913
www.brianbutchbasketballcamps.com

Post Camps, Shooting Camps & Dynamic Scoring Camps 1 & 2 are different

You do not need to attend camps 1 to attend Camp 2

*Family Discount \$5 per kid but must be mailed in.

* \$10 discount for each additional camp registration

SPRING ACADEMY DATES ARE AVAILABLE!!! PLEASE LET US KNOW IF YOU ARE INTERESTED!!!

Mental-health challenges have shaped Georgia Tech assistant Julian Swartz

By Ken Sugiura, The Atlanta Journal-Constitution
Nov 30, 2021

Georgia Tech assistant coach Julian Swartz's one season playing for Wisconsin was at once a high and a low. A freshman forward who had been the Wisconsin state player of the year as a high-school senior, Swartz was a backup for coach Dick Bennett's team that made an unlikely run to the 2000 Final Four.

At the same time, Swartz was battling mental-health issues that consumed him and ultimately led him to leave school, never to play Division I basketball again. But now, two decades later, Swartz can look at his time with Wisconsin with perspective and have appreciation for that chapter in his life. That past resurfaces Wednesday night when the Yellow Jackets face the Badgers at McCamish Pavilion as part of the Big Ten/ACC Challenge.

"Nothing but great memories," Swartz told the AJC.

Those who knew his struggles then take joy in seeing Swartz succeeding professionally and in a good place mentally. That includes Virginia coach Tony Bennett, who that year was a volunteer manager for his father's team as he was just beginning his coaching career. Bennett and Swartz grew close that year and remain good friends.

"Life's hard for everyone, but it's a hard battle," Bennett told the AJC. "To see what he's done with it makes me just so proud of him."

From the outside, Swartz's journey to his spot on the Badgers roster looked like a storybook tale. Swartz was a star at Waukesha (Wis.) South High, playing for his father, Bill Swartz. He was a three-time all-state player, set the county career scoring record and was the state player of the year as a senior. He graduated in the top 5% of his class.

When it came to his recruitment, he had eyes only for the Badgers and Dick Bennett, who had coached with his father years earlier at the high-school level. Bennett was at the start of building a winner out of barren ground, and Swartz was eager to join the crusade. He committed before the start of his junior year.

But, all was not as it seemed. As a child, Swartz demonstrated behaviors such as repeatedly washing his hands and checking and re-checking appliances to make sure they were off and doors to make sure they were locked. Early in high school, he was diagnosed with obsessive-compulsive disorder and was able to better manage the condition, but it still fed a perfectionist orientation that prevented him from being mentally healthy.

"For instance, in high school, I could score 30 points in a game, but if I missed a few 3-point shots and our team won, I would go home and that would just stick with me and bother me," he said.

It followed him to Wisconsin. As a freshman, Swartz wasn't able to contribute much on the court to a team heavy with juniors and seniors. At one level, he could recognize that it was normal for a freshman not to play much, but it tormented him regardless.

"The perfectionism was then, I just felt like I was a failure, and I just let everybody down," he said.

The feelings of failure, even as he was a member of a Final Four team, prompted suicidal thoughts. He left the team and school, and spent the next year speaking out about his condition and the strength he gained from his Christian faith, a decision that attracted coverage from Sports Illustrated, ESPN and NBC News, among several outlets. In a better place mentally, he returned to Wisconsin the following year hoping to resume his career, but his anxiety returned.

"It was the right time to simply just kind of step away, and I did," Swartz said.

He enrolled at Carroll College (now Carroll University), a small school in his hometown of Waukesha, and helped coach at his high-school



alma mater.

"I really felt those first two years coaching high school is when I really fell in love with just really everything coaching kind of is," he said.

It was the start of a path to a life in coaching. He was a graduate assistant at Marquette, where he worked for coach Tom Crean, now at Georgia, and earned a master's in school counseling there. He returned to Waukesha South as an assistant coach while serving as a school counselor in a nearby school district.



During that time in Wisconsin, Swartz often met on a weekly basis with a therapist, Terry Young, whom he merely hails as the greatest in the world.

"What he has really helped me do is just put my past into perspective and into being able to use those experiences and understand the why and so forth," Swartz said, "and not only help me, but then for me to be able to use that."

A connection Swartz made at a coaching clinic with Josh Pastner – then the coach at Memphis – led to Pastner offering him a position on his staff with the Tigers. Swartz came to Tech with Pastner in 2016, serving in a non-coaching capacity, but was elevated to assistant coach in Pastner's second season to replace Darryl LaBarrie. He frequently has led recruiting efforts, including with Tech's freshman trio of Deebo Coleman, Miles Kelly and Jalon Moore.

"Everybody has their own journey, has their own pathway, has their own experience," Swartz said. "And I'm very lucky and fortunate to still be a part of this game."

Swartz brings to Pastner's staff a personal experience that especially is valuable in today's college athletics climate – a former power-conference basketball player who dealt with mental-health issues while in the spotlight accorded a highly successful team.

"First of all, I think he's an outstanding person and also a coach," Tech guard Kyle Sturdivant said. "He's always there outside of basketball, always an ear to listen and a voice of reason, not only for me, but I feel like for all the players."

Swartz said he was "so happy" that over the years, the issue of mental health has become less of a stigma. On Monday, in fact, the ACC, Big Ten and Pac-12 announced a "Teammates for Mental Health" initiative to raise awareness about the importance of mental-health wellness.

"Julian has been a big proponent and an advocate of mental health even before mental health was on the forefront," Pastner said.

Swartz has sought to take particular care in staying close with Tech's younger players as they make the adjustment to college basketball and often don't see the court or enjoy the same success they did in high school. In a culture increasingly seeking instant gratification, Swartz encourages Jackets players that they each have their own path and to focus on what they can control.

Associate head coach Eric Reveno calls Swartz a "really good fundamental basketball coach." Reveno acknowledged that coaches can sometimes fall in the trap of seeing their players as athletes.

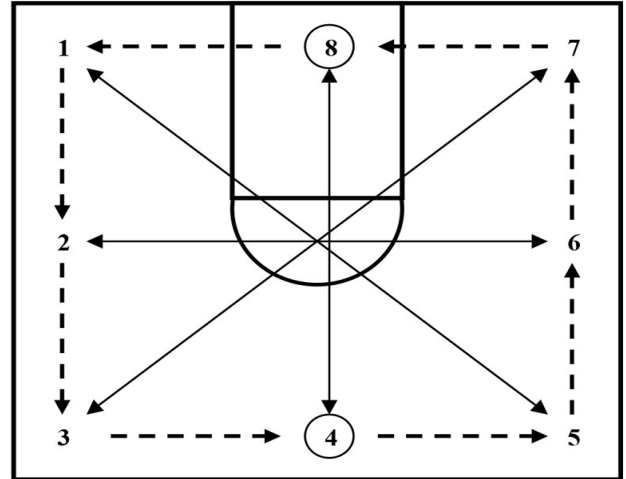
"But sometimes coaches get in trouble when they're not empathetic to who a player is as a person, and Julian's good like that," Reveno said.

Swartz was not relishing Wednesday's matchup with the Badgers. But it wasn't because they represent a part of his life he doesn't want to revisit. Rather, there's the emotional weight of competing against a team he has long supported and, also, Wisconsin is a bear to play against. And those are great reasons not to want to play Wisconsin.

"I'm just doing excellent," Swartz said. "Very, very well. (That's) No. 1. No. 2, I'm doing what I love and what I'm passionate about, and that really, really helps me out."

GINOBILI PASSING

- Eight lines
- Partner with person opposite you
(8 & 4) (1 & 5) (3 & 7) (2 & 6)
- Two balls at 8 & 4
- Pass one to right
- Must beat the ball to your partners spot
- Keep drill going
- Always have same partner & rotation
- Can also do full court



**“MOST OF US SPEND TOO MUCH
TIME ON WHAT IS URGENT
AND NOT ENOUGH TIME ON
WHAT IS IMPORTANT.”**

- STEPHEN R. COVEY



Fox Valley Summer Camps 2022

REGISTER ONLINE AT:

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Email: brianbutchbasketball@gmail.com

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On behalf of our coaching staff, I want to welcome you to the 2022 edition of our Fox Valley summer basketball camps. We're excited to continue working with youth players and helping each to develop their games.

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Competition Camp	July 12th	9 am to 12 pm	4th-12th	\$45	
Dynamic Scoring 2	July 25-26	9 am to 12 pm	4th-12th	\$85	
Ball Handling 2	July 25-26	1 pm to 4 pm	4th-12th	\$85	
Shooting 2	July 27-28	9 am to 12pm	4th-12th	\$85	
Post Play 2	July 27	1pm to 4 pm	4th-12th	\$45	
Perimeter 2	July 28	1pm to 4 pm	4 th -12 th	\$45	

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***Family Discount \$5 per kid but must be mailed in.**

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Full Name: _____ Age: _____ Grade this fall: _____

Phone: _____

Address: _____ Parent's Name(s): _____

City: _____ Email: _____

State: _____ Zip: _____ Circle (1) T-Shirt Size: **Youth:** M LG **Adult:** SM M LG XL XXL

Please make sure you sign and fill out the waiver/consent form on the back of this slip. Thank you!

We'd like to thank our sponsors for their support of the 2022 Brian Butch Basketball Camps:



Wavier and Release Form

I certify that _____ (Childs Name) has my permission to participate in the Brian Butch Basketball Camps. I hereby release Brian Butch Basketball Camps (Event) and Brian Butch Enterprise, LLC (Company), and his employees from any liability, claims, lawsuits, etc. from any injury or illness that may result from participation in Brian Butch Basketball Camps (Event). The participant is releasing Brian Butch Enterprise, LLC (Company) and his employees for any acts of negligence I certify that my child is in good physical health and can participate in all camp activities. I further certify that the above camper has medical insurance in case of an emergency. Brian Butch Basketball camps (Event) and Brian Butch Enterprise, LLC (Company), the directors, and any staff shall not be held responsible for personal injury of any player or loss of individual property during the camp. I grant permission for the camp directors to act on my behalf in case of medical emergency. I understand that I am responsible for all medical expenses.

I, _____ (Players Name) release Brian Butch personally and Brian Butch Basketball Camps (Event) from any liability, claims, lawsuits, etc. from any injury or illness I may suffer during my participation in any of the camps organized by Brian Butch or the Brian Butch Basketball Camps or Brian Butch Enterprise, LLC. I grant to Brian Butch Enterprise, LLC, the right to take photographs of me and my family in connection with the above-identified event. I authorize Brian Butch Enterprise, LLC, its assigns and transferees to copyright, use and publish the same in print and/or electronically. I agree that Brian Butch Enterprise, LLC may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content.

Assumption of the Risk and Waiver of Liability Relating to Coronavirus/COVID-19

The novel coronavirus, COVID-19, has been declared a worldwide pandemic by the World Health Organization. COVID-19 is extremely contagious and is believed to spread mainly from person-to-person contact. As a result, federal, state, and local governments and federal and state health agencies recommend social distancing and have, in many locations, prohibited the congregation of groups of people. Brian Butch Enterprise, LLC has put in place preventative measures to reduce the spread of COVID-19; however, Brian Butch Enterprise, LLC cannot guarantee that you or your child(ren) will not become infected with COVID-19. Further, attending Brian Butch Basketball Camps could increase your risk and your child(ren)'s risk of contracting COVID-19.

By signing this agreement, I acknowledge the contagious nature of COVID-19 and voluntarily assume the risk that my child(ren) and I may be exposed to or infected by COVID-19 by attending Brian Butch Basketball Camps and that such exposure or infection may result in personal injury, illness, permanent disability, and death. I understand that the risk of becoming exposed to or infected by COVID-19 at Brian Butch Basketball Camps may result from the actions, omissions, or negligence of myself and others, including, but not limited to, Brian Butch Enterprise, LLC employees, volunteers, and program participants and their families.

I voluntarily agree to assume all of the foregoing risks and accept sole responsibility for any injury to my child(ren) or myself (including, but not limited to, personal injury, disability, and death), illness, damage, loss, claim, liability, or expense, of any kind, that I or my child(ren) may experience or incur in connection with my child(ren)'s attendance at Brian Butch Basketball Camps or participation in Brian Butch Enterprise, LLC programming ("Claims"). On my behalf, and on behalf of my children, I hereby release, covenant not to sue, discharge, and hold harmless. Brian Butch Enterprise, LLC, its employees, agents, and representatives, of and from the Claims, including all liabilities, claims, actions, damages, costs or expenses of any kind arising out of or relating thereto. I understand and agree that this release includes any Claims based on the actions, omissions, or negligence of Brian Butch Enterprise, LLC, its employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation in any Brian Butch Enterprise, LLC program.

Signature of Parent

Contact in case of emergency

Signature of Player