

# ELEVATE YOUR GAME

# BRIAN BUTCH

# BASKETBALL



@BRIANBUTCHHOOPS



WWW.BRIANBUTCHBASKETBALLCAMPS.COM

APRIL 2023

Volume 7, Issue 6



## Fox Valley Summer

## Camps

## 2023

### REGISTER ONLINE AT:

www.brianbutchbasketballcamps.com

Email: brianbutchbasketball@gmail.com

Follow us on:

Twitter: @BrianButchHoops

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Facebook: Brian Butch

We want to welcome you to the 2023 edition of our Fox Valley summer basketball camps

### 2023 Camps:

**Youth Skills Camp-** Covering all the essential areas and skills of the game.

**Shooting Camp-** This camp teaches the proper shooting technique.

**Shooting Lab \***-Different from our shooting camps, we'll video and analyze shooters technique. (**Max 64**)

**Dynamic Scoring Camp-**Emphasizing footwork, attacking defenders, finishing in traffic to help score against talent.

**Post Camp-**Teaching the essential skills needed to play the post position. Camp 1 & 2 are different. You do not need to attend both.

**Ball Handling Camp-**Covering skills a player will need to effectively handle the basketball.

**Competition Camp-**This camp is structured around numerous competitions that will improve overall skill and speed of play.

**Perimeter Skills Camp-** Covering intermediate and advance skills of the guard and forward perimeter spots.

**Competitive Shooting & Play-**This camp focuses on competing while shooting. Every rep becomes game reps. We will then play 3x3 & 2x2 games for game reps

**Attacking Pressure-** This camp is new and teaches how to break the paint against pressure and handle pressure

**Offensive Skills-**Skill development camp focusing on shooting, attacking the rim, finishing along with 2x2/3x3 small sided games

In all our camps, our goal is to match our skill and game-play instruction to every player's vision for self-improvement. As always, players will receive:

- All Campers will be split up by age group and will work with their age groups at the baskets.
- Camp T-shirt instruction from College/ High School Coaches and College Players

**All Fox Valley area camps will be hosted at: CHAMPION CENTER -5000 W. Champion Dr. Appleton, WI 54914**

Camps					
Offensive Skills	June 5 <sup>th</sup>	8-11 & 12-3	4th-12th	\$85	
Youth Skills 1	June 13-14	9 am to 11 am	K-4th	\$55	
Perimeter Play 1	June 13th	12 pm to 3 pm	4th-12th	\$50	
Dynamic Scoring 1	June 14th	12 pm to 3 pm	4th-12th	\$50	
Ball Handling 1	June 19-20	8 am to 11 pm	3rd-12th	\$85	
Shooting Camp 1	June 19-20	12 pm to 3 pm	4th-12th	\$85	
Post Play 1	June 26 <sup>th</sup>	8-11:00 & 12:00-3	4th-12th	\$85	
Competitive Shooting & Play	June 27 <sup>th</sup>	8-11:00 & 12:00-3	4th-12th	\$85	
Attacking Pressure	June 28 <sup>th</sup>	8-11:00 & 12:00-3	3rd-8th	\$80	
Youth Skills 2	July 10-11	9 am to 11 am	K-4th	\$55	
Shooting Lab	July 10 <sup>th</sup>	12 pm to 3 pm	4th-12th	\$50	
Competition Camp	July 11 <sup>th</sup>	12 pm to 3 pm	3 <sup>rd</sup> -8th	\$50	
Dynamic Scoring 2	July 17-18	8am to 11 pm	4th-12th	\$85	
Ball Handling 2	July 17-18	12 pm to 3 pm	3rd-12th	\$85	
Shooting 2	July 19-20	8 am to 11pm	4th-12th	\$85	
Post Play 2	July 19	12 pm to 3 pm	4th-12th	\$50	
Perimeter 2	July 20	12 pm to 3 pm	4 <sup>th</sup> -12 <sup>th</sup>	\$50	

### Make Checks Payable to:

Brian Butch Basketball Camps

2169 Sophia Ln

Appleton, WI 54913

www.brianbutchbasketballcamps.com

### Discounts:

\*Family Discount: \$5 per kid but must be mailed in or contact us for discount code

\*\$10 discount for each additional camp registration

**Post Camps, Youth Skills, Shooting Camps & Dynamic Scoring Camps 1 & 2 camps are different.**

**YOU DO NO NEED TO ATTEND CAMPS 1 to attend camp 2**

Camps that are a full day or if you will be attending the AM & PM session there will have a 1-hour break.

During that break we will have lunch for purchase or your child can bring a lunch. There will be areas to eat lunch.

**While Brian strives to be at every camp, due to scheduling he may only attend a partial camp. His camp directors will run camps for the entirety of the sessions.**

**I'm the all time leader in Big 10 games played. 5 years. 157 High Major D1 basketball games (Started 144). Here are 100 things I've learned through it ALL:**

**(Touches on big10 coaches, lessons, media these days, tips for players/parents etc)**

**- Miller Kopp, Indiana Senior+ Forward**

1. College hoops takes a toll on your body (longest season in NCAA/travel)
2. Best ability is availability. Straight up
3. BIG 10 is the most grueling conference by far (I stand by this for many reasons)
4. Your role as a player can and will change as the years go on.
5. As you get older, winning becomes more important than when you were a freshman. You grow up
6. As a freshman the only goal was to find a way on the floor (Kellen Sampson gave me INCREDIBLE advice before I went to NU that sticks with me today)
7. Get in the weight room

#### **ON COACHES**

9. Coaches want to win. It's how they feed their family
10. Coaches will play who they trust
11. Be early. To absolutely everything
12. Doing extra is not extra, it should be the standard
13. Stick to your guns no matter what. Be unapologetically you
14. It's easy to make excuses, easy to blame a coach or situation. It's a lot harder to ignore and put your head down and work.
15. It's never as good or as bad as it seems
16. Routine routine routine. Find one & stick with it. (Stretching, lifting, shooting) Helped. Consistency

#### **To PLAYERS**

17. Ask your seniors questions. They know more than you lol
18. Be a great teammate
19. Love your teammates
20. Hold teammates accountable
21. Always be in the gym
22. Write down goals and attack
23. Don't be afraid to talk to your head coach 1v1. Walk into his office
24. Be a pro
25. You can still help your team even if you aren't playing
26. Get over yourself
27. Decide what you want in a school and go there because of that. (I wanted different things at NU and IU)
28. The people matter the most
29. You can and will be replaced. How it is
30. Take advantage of the games you get to play against guys your staff tried to recruit over you. Keep receipts ☐
31. It's okay to be a little crazy
32. Ask yourself "what would you do if you weren't afraid? If you were immune to fear?"
33. Stay in shape. Always

#### **Be a SAVANT**

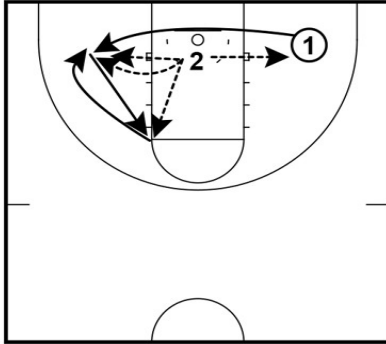
34. The basketball Gods are real (Collins taught me this one lol)
35. Can't cheat the game ^^
36. You can get on the court by knowing where everyone is supposed to be
37. Watching film on player tendencies will help 1v1 defense.

Majority of time guys catch the ball in the same situations, go to same moves. etc

38. Find the little things that have a big ROI and keep doing those
39. Sleep more
40. Nutrition will set you apart
41. College basketball is a production, it's an event and truly entertainment
42. NIL changed the portal and recruiting
43. Media is only getting bigger and bigger
44. People will talk about you regardless, might as well give em a show
45. When you go home for summer break, Christmas break, etc, you have to workout. Have a gym and weight room locked in
46. Coaches form opinions on players the first week they're on campus and rarely change those opinions
47. There are more good guys than bad guys out there
48. Start twitter beef with Portnoy
49. March Madness wins are so awesome
50. Sweeping Purdue is sweet
51. Losing sucks
52. NU classes aren't as hard as people think
53. It's the people and experiences that matter most
54. The same coaches and programs win every year for a reason. It's no surprise
55. Culture and talent is what every program should be striving for. Need both

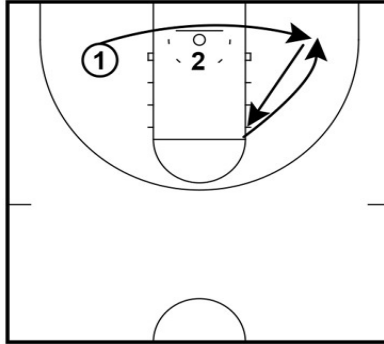
# Brian Butch Basketball Academy

Ladder Shooting  
Drill Work



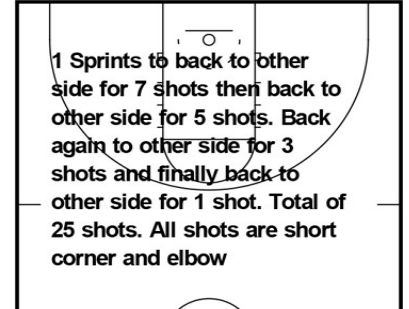
Player 1 takes 1 shot then sprints to other short corner, takes another shot then to elbow for shot and back to short corner for another shot (3 shots total)

Ladder Shooting  
Drill Work



1 sprints back to other side. Takes 5 shots total between short corner and elbow

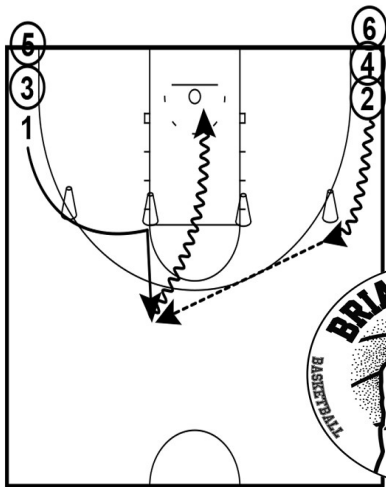
Ladder Shooting  
Drill Work



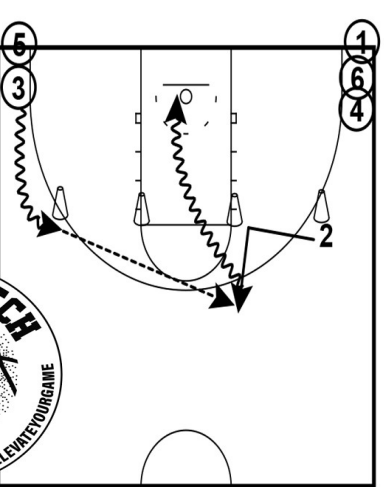
1 Sprints to back to other side for 7 shots then back to other side for 5 shots. Back again to other side for 3 shots and finally back to other side for 1 shot. Total of 25 shots. All shots are short corner and elbow

**ELEVATE YOUR GAME**  
**BRIAN BUTCH**  
**BASKETBALL** 

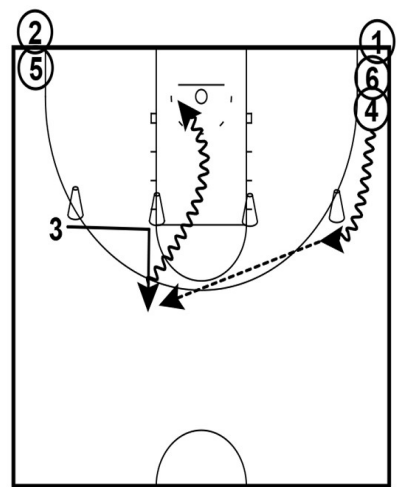
## 2 LINE "L" CUTS



1 sprints around cone to 2nd cone(elbow) and makes an L cut as 2 dribbles to cone at wing. 2 makes left hand flick pass to 1. 1 attacks and finishes



3 dribbles to 1st cone and makes a right hand flick pass to 2 who just made an L cut. 2 attacks and finishes



4 dribbles to 1st cone and makes a left hand flick pass to 3 who just made an L cut. 3 attacks and finishes

## SPRING ACADEMY DATES

**APRIL: 23,24,27,30**

**MAY: 3,4,8,11,28,30,31**

**\*\*\*SUMMER DATES WILL BE RELEASED SOON\*\*\***

**PLEASE LET US KNOW IF YOU ARE INTERSTED!!!**

57. Coach Woody is obsessed with hoops. Could talk for hours. And does
58. Young kids need to go to find a situation that fits them
59. If the head coach isn't recruiting you then forget about it
60. Ask people questions
61. You have to believe your way is the best.
62. Truth should be told whether you like it or not
63. Schools that recruit NY and Texas seem to win a lot of games
64. Playing at a blue blood is not the same as any other school. For a million reasons
65. Saying "yessir" is a lost art.
66. Only 5 can start. Talent vs Production. Have to outwork
67. There are a lot of things out of your control
68. Put the coach in a position that he has to play you
69. Understand your coaches goals and philosophies on a day to day basis
70. Pray
71. Shake Izzo's hand hard
72. Juwan Howard does a good job hiding his play calls
73. Purdue has play names that only Jon Gruden could come up with
75. Micah Shrewsberry is a guy dudes love to play for. Gives them ultimate confidence
76. Ben Johnson probably consumes 100 cough drops during a game. Talking
78. Some teams have teams have offensive coordinators and defensive coordinators. Kinda weird to me
79. When we do scouts we go so in depth they know which way a dude wipes when he's on the toilet
80. College basketball coaches never sleep
81. Grad Assistants never ever sleep
82. It's a different animal being a head coach
83. Basketball is simple
84. Politics are real
85. 99% of twitter doesn't know hoops. Don't buy into it. Prob couldn't name ghost screen, floppy action, ball-screen continuity, sweep action, etc. Even the "basketball guys". Few
86. Rent is due every day
87. Toughness can't be taught or coached. Needs to be recruited
88. Only focus on what you can control
89. Grass isn't always greener, but it certainly can be
90. Most kids are put a role before they even get on campus
91. Winning cures all. Seriously
92. 82 game NBA season has to be roughhhh on the body
93. You should steal reps in practice and workouts
94. You're competing ever single day for playing time
95. You better stay ready because you might get thrown in the fire
96. Trust your gut
97. Live on the edge. Its better
98. Trust your coaches and teammates
99. Call your mom

**WINNING SPEAKS A  
LANGUAGE THAT MAKES NO  
SENSE TO THOSE WHO  
HAVEN'T EXPERIENCED IT.**